Persuasive Cartography in the Era of the Internet

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Electronic Cartography

- Static or dynamic (closed scripts or "open" interactive displays)
- Experimental forms: 3-dimensional holography and "virtual reality"
- ► Ease of distribution over the Internet
- ▶ A challenge to archivists and map collectors
- ► Ultimate scarcity of late 20th and early 21st century electronic maps?

Persuasive Cartography

- "Persuasive" is less pejorative (and more appropriate) a word than "propaganda," which has negative connotations.
- ► Persuasive maps communicate a "point of view," and are thus rhetorical.
- ► Their authors intend them to be persuasive, or at least to be noticed.
- Getting people to look at them, and at the underlying argument, is important.

"Destiny USA's drawing power"

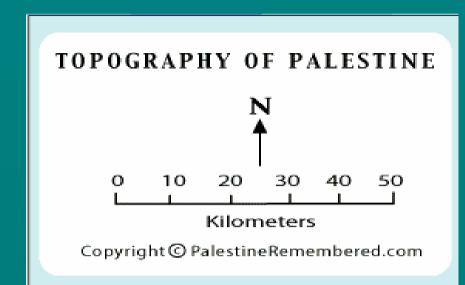
3 December 2002, Syracuse Post-Standard

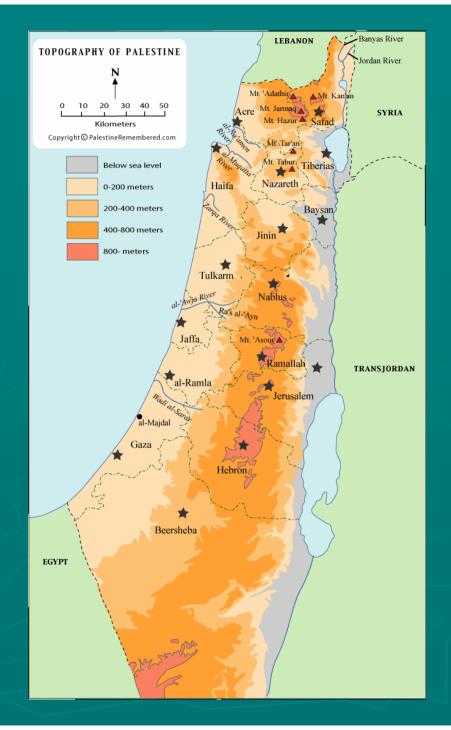


From the akakurdistan.com Website,

"a borderless space [that] provides the opportunity to build a collective memory with a people who have no national archive."







"Invalid Palestinian Arab Maps," from www.palestinefacts.org, maintained by the Jewish Agency for Israel

> "Anti-Israel forces have made an industry out of producing invalid maps that either deny the existence of Israel altogether or distort the history and modern situation."

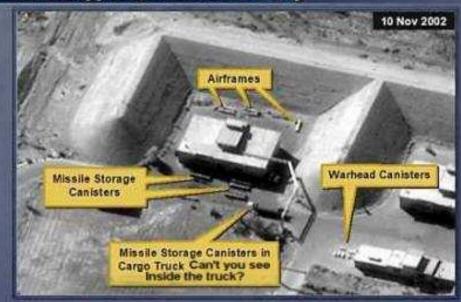




From www.landofisrael.info



Pre-Inspection Al Fatah Missile Removal Al-Musayyib Rocket Test Facility



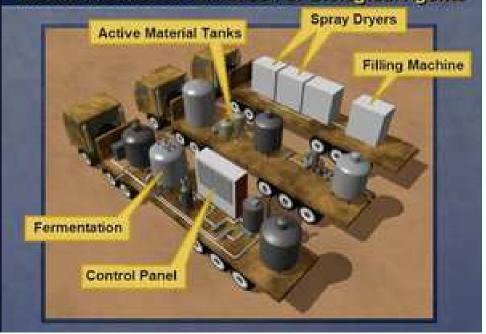
Terrorist Poison and Explosives Factory, Khurmal

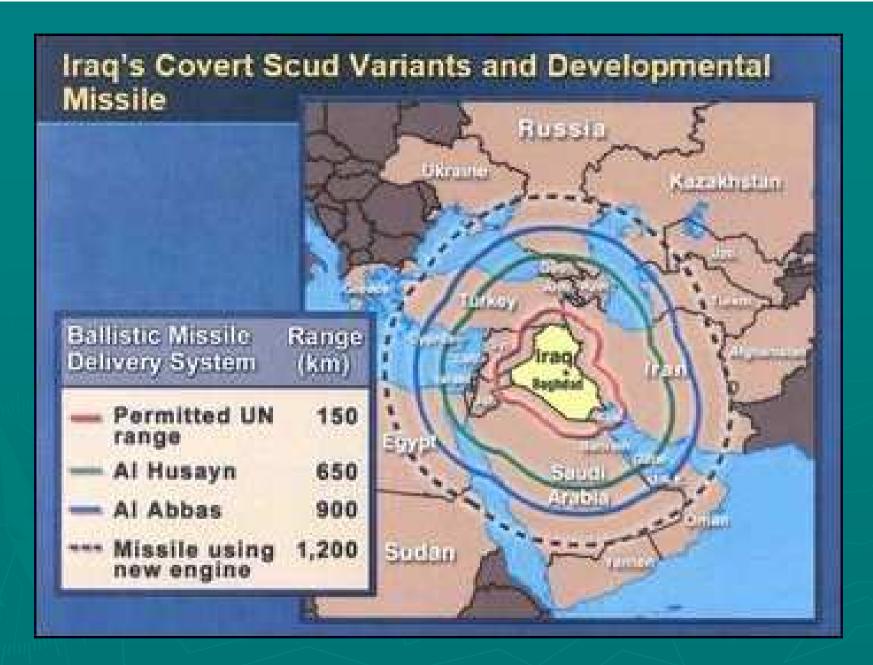


Sanitization of Ammunition Depot at Taji

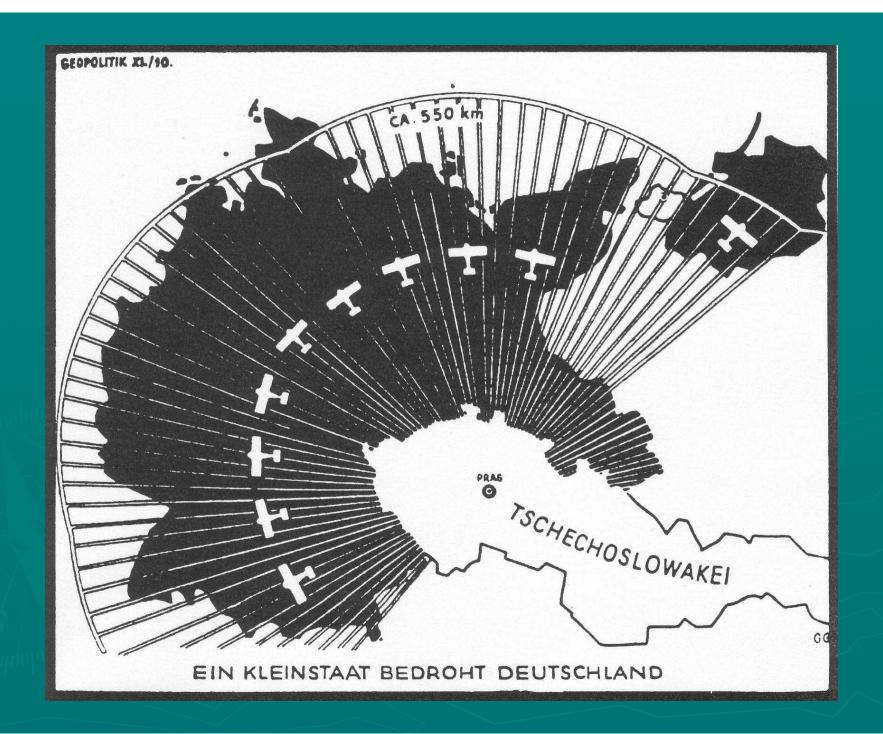


Mobile Production Facilities For Biological Agents



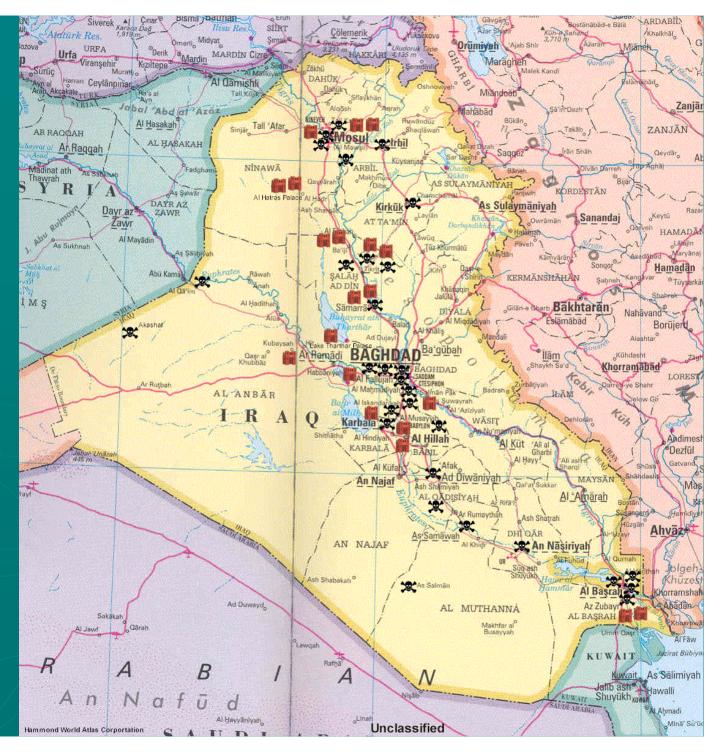


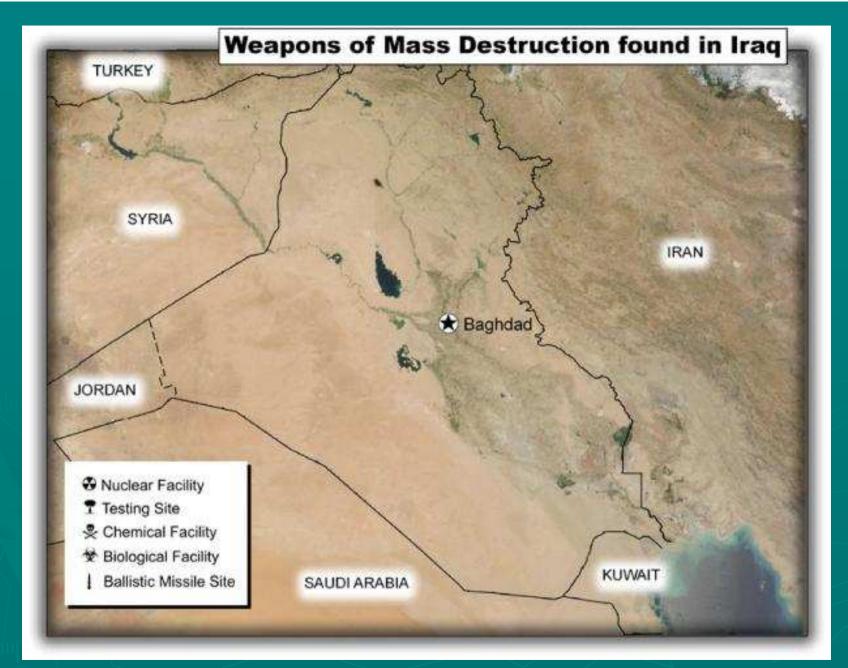
http://www.whitehouse.gov/news/releases/2003/02/20030205-1.html#34



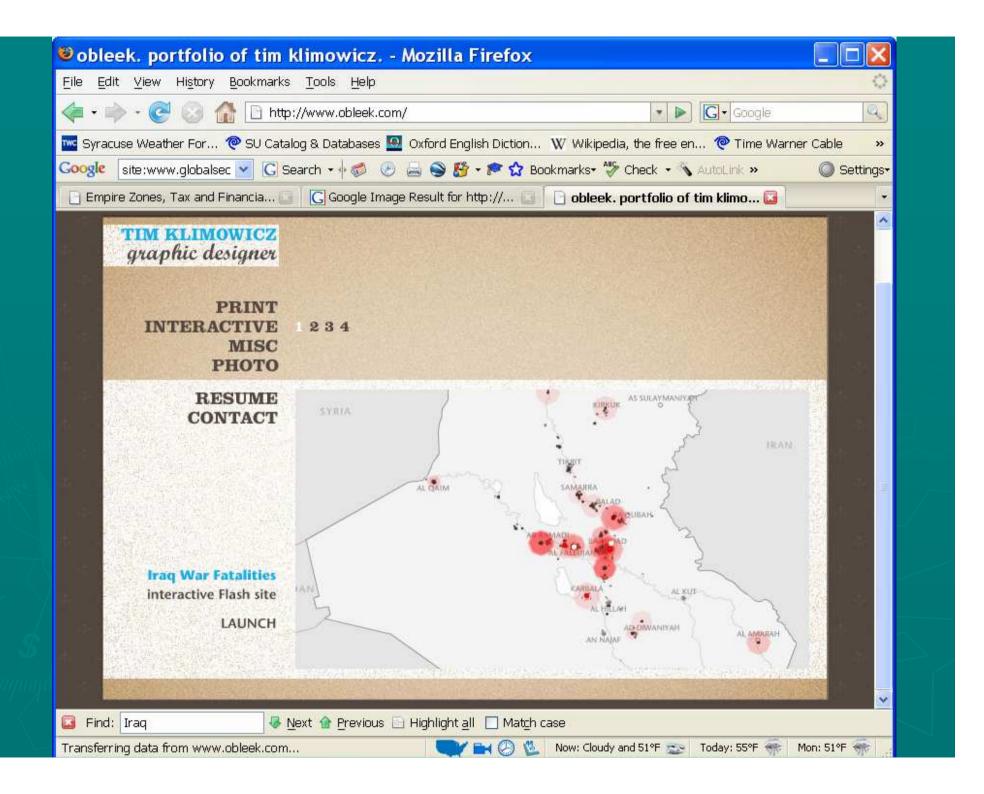
Website of
Congressman
Adam H. Putnam
(Republican,
12th district,
Florida)

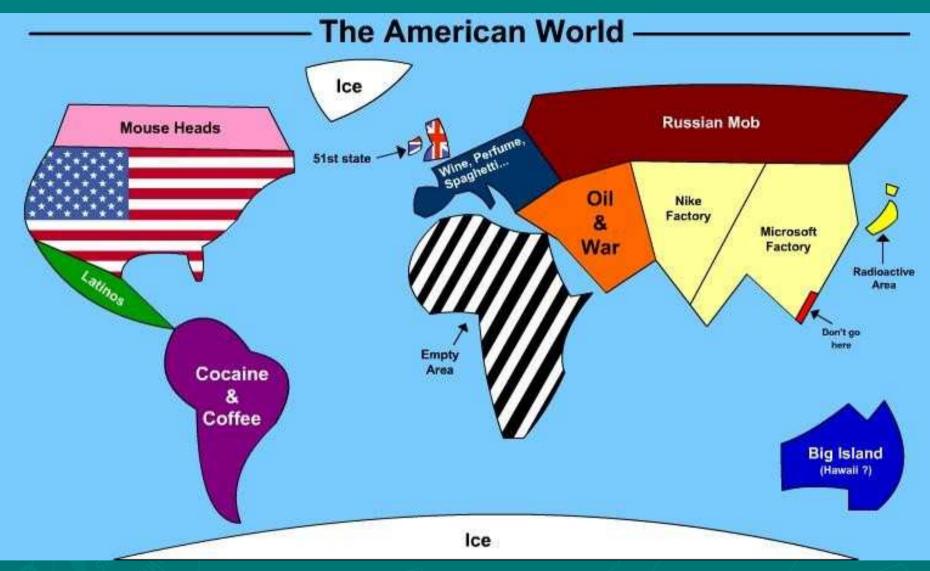






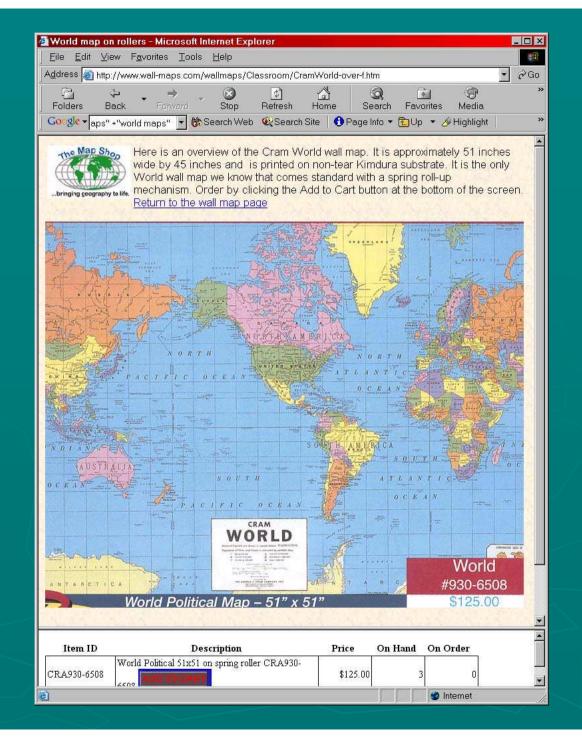
aramchek.net/archives/ 2003/11/20/dodleak.html





Sources include: www.omogenia.com/.../31800/an//page/6/vc/1

From www.wall-maps.com



Peters Map Corporate Seminar Pack

Part List Qty to No Description Price Order

MAP149 Peters Map Corporate Seminar \$149.00

From www.odt.com

Order This Item

Main

If you want to conduct training sessions with the Peters map, here is our recommended collection of resources that will enable you to deliver a high impact presentation. The "Corporate Seminar Pack" includes copyright permission to reproduce two key handouts on an unlimited basis at the location for which you are

purchasing this product. Consultants or companies who wish to service multiple clients or multiple locations should contact **ODT** at **800-736-1293** for special pricing plans. In addition to the \$149 Corporate Seminar Pack below, **ODT** also provides a complete set of overhead transparencies or 35 mm slides for increased visual impact of your presentation. The slide/overhead package is \$250.00 additional.

The World turned Upside Down











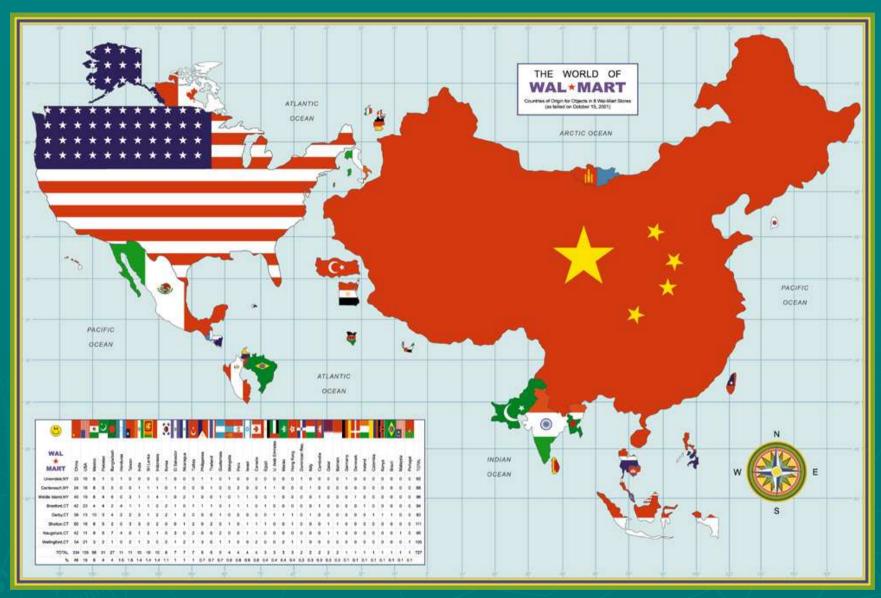
Also from http://www.odt.org/

The Population Map: Each country is shown proportional to its population. Each square of the grid on the map represents a million people.

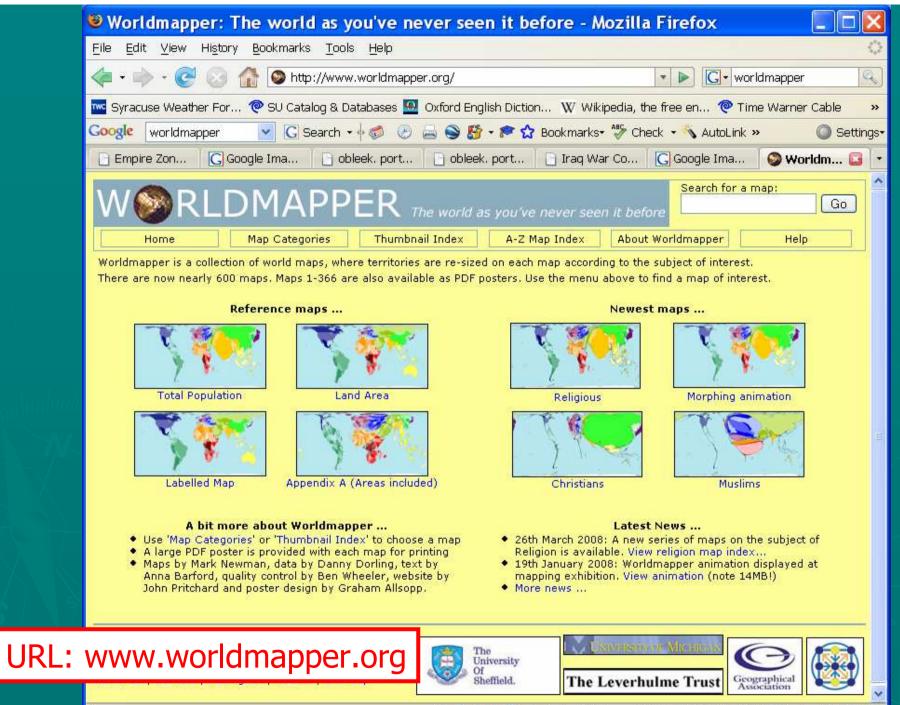


From the perspective of population, China is the biggest country in the world! India is not far behind. The USA is the third largest. Can you guess number four?

Also from http://www.odt.org/

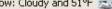


Sources include: picasaweb.google.com/.../dSTIPPDiDf0kTs5ZZGDhMA





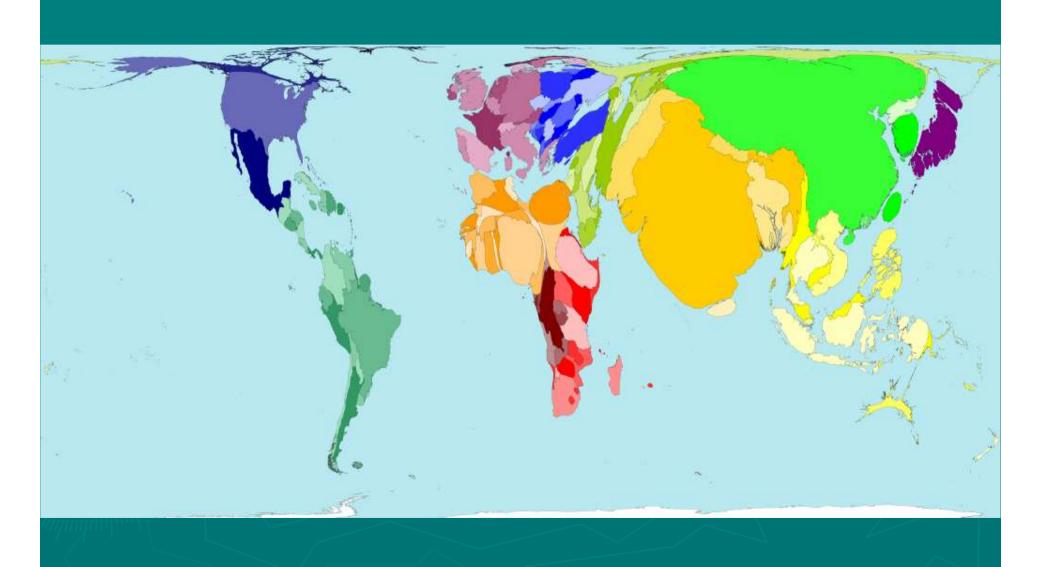




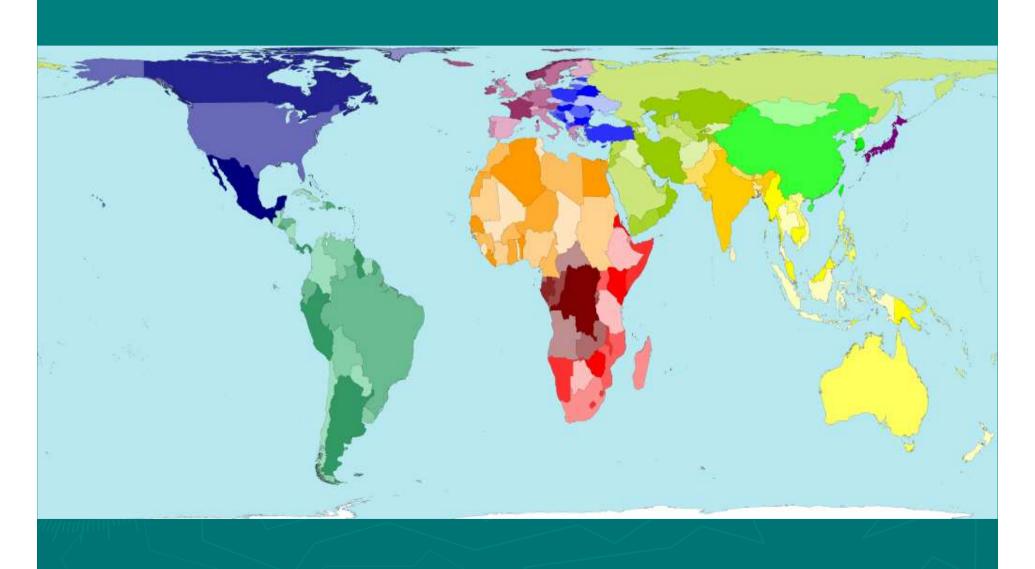


Mon: 51°F 💏

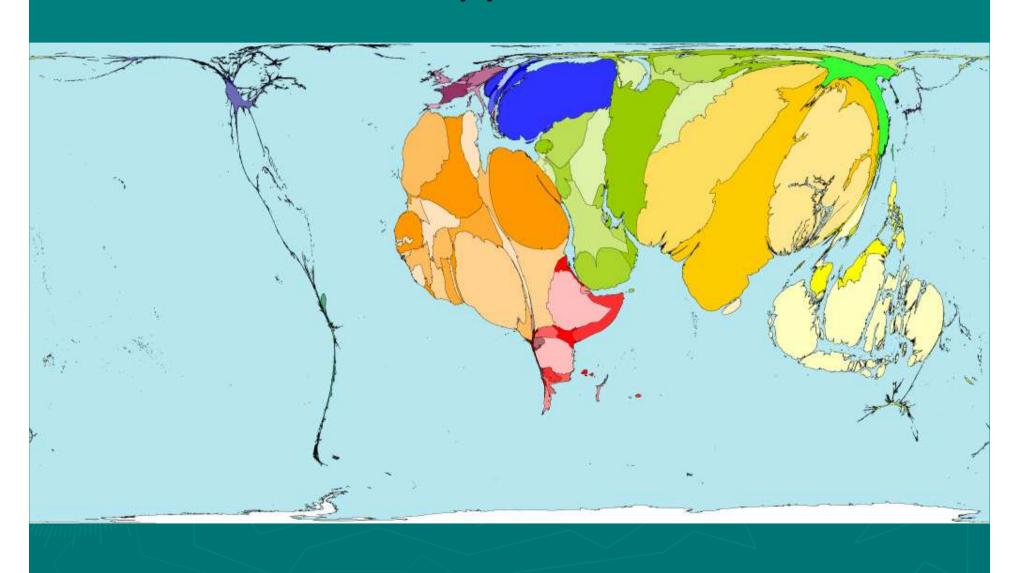
Worldmapper: Total Population



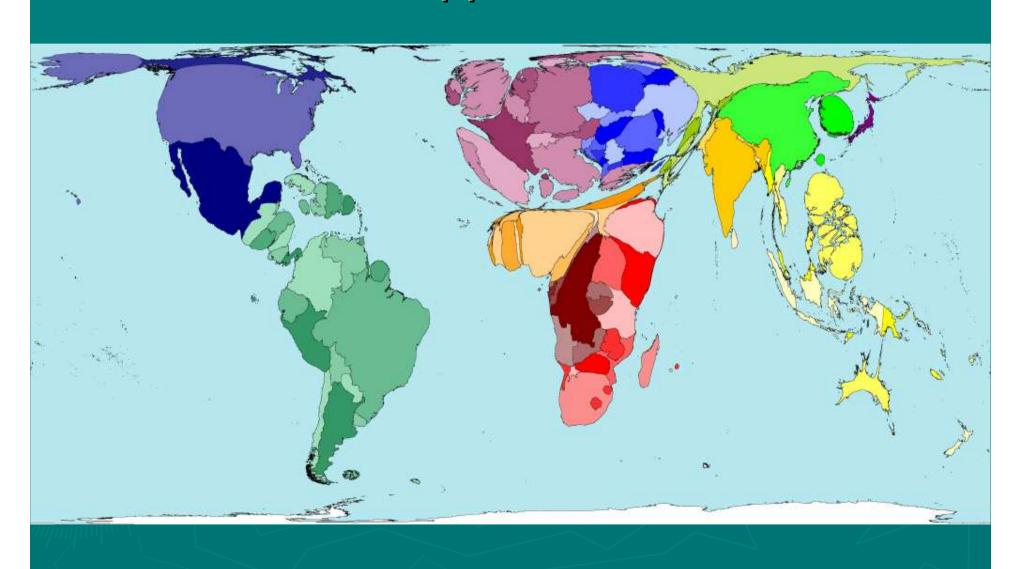
Worldmapper: Land Area



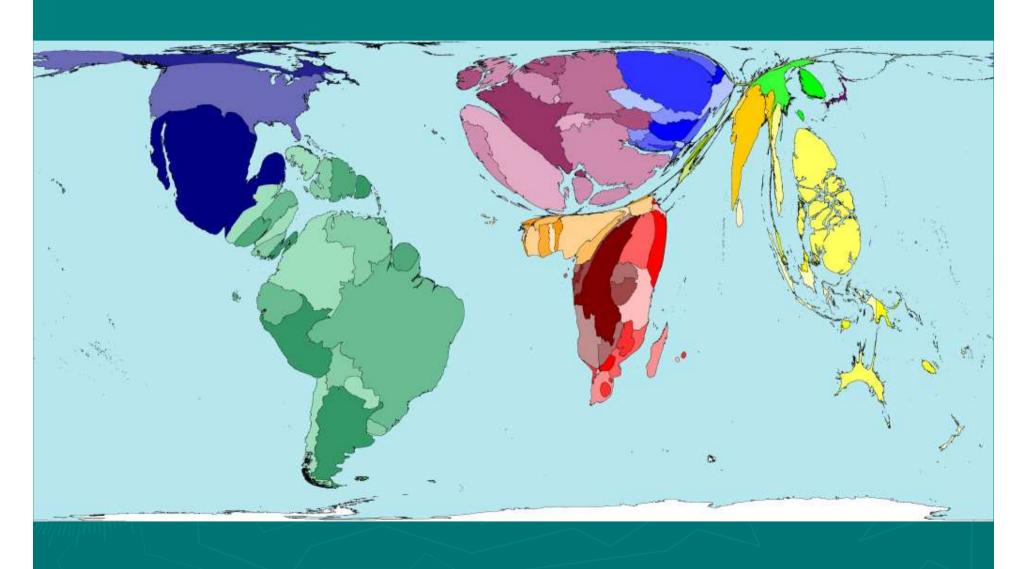
Worldmapper: Muslims



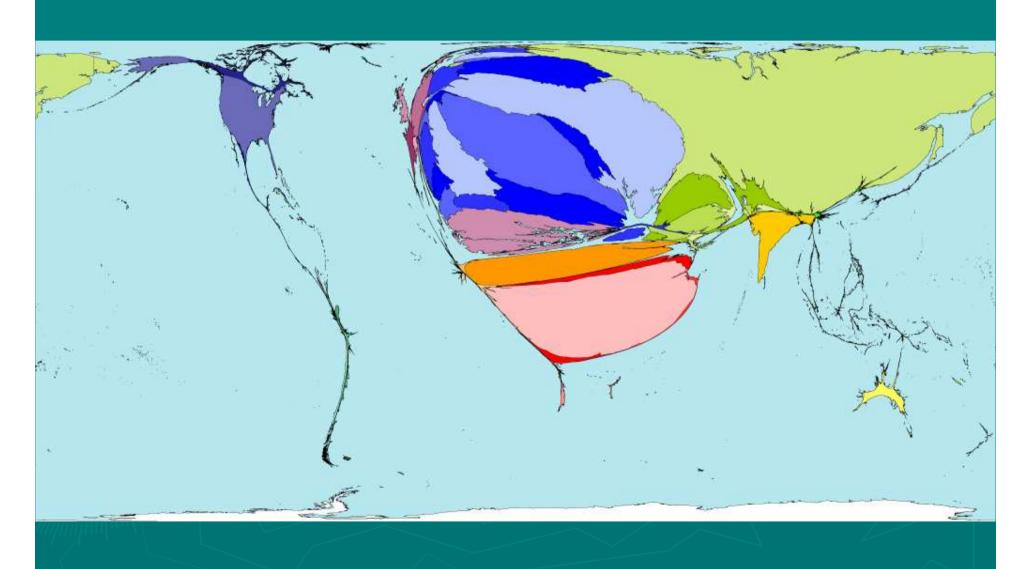
Worldmapper: Christians



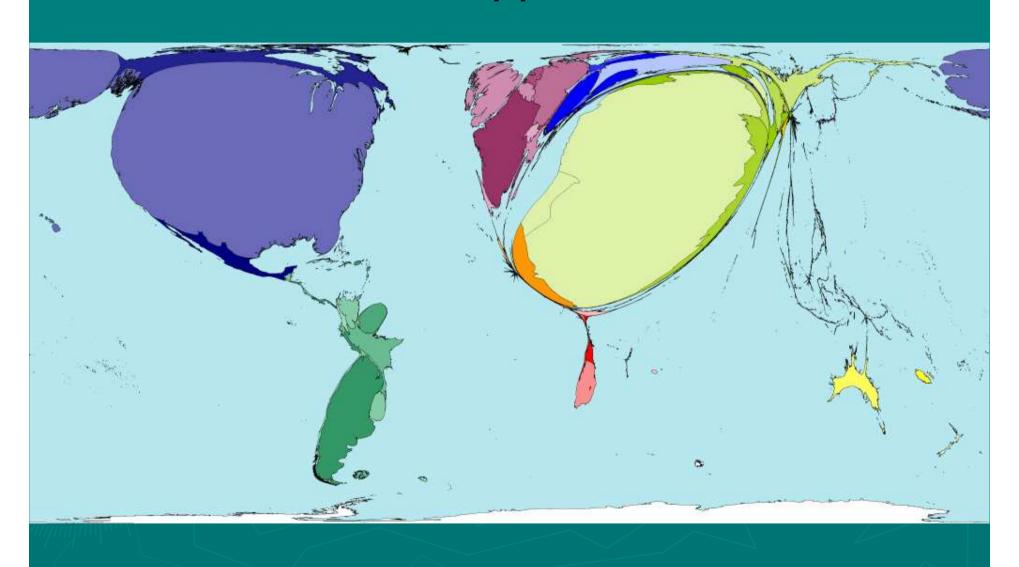
Worldmapper: Roman Catholics



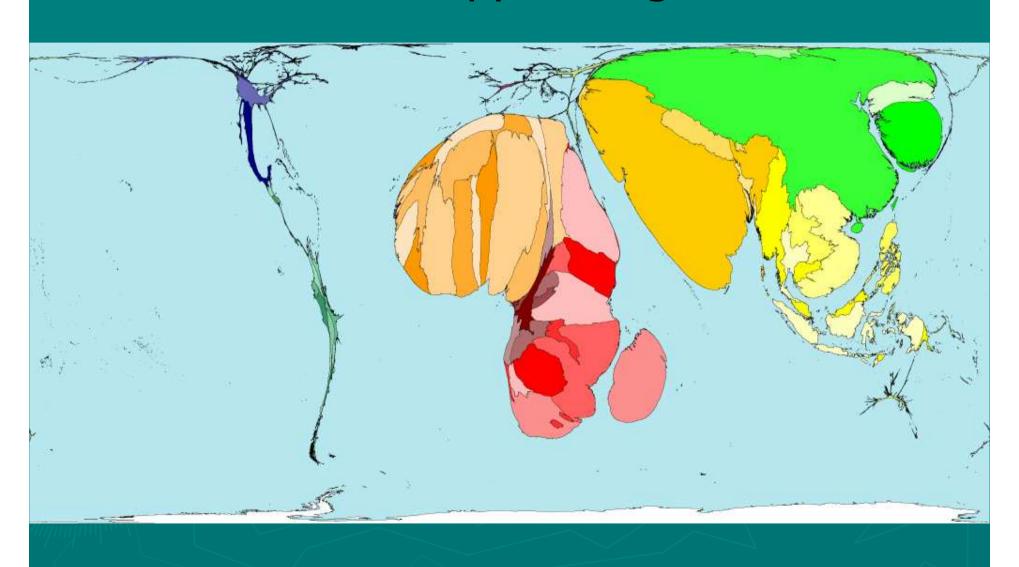
Worldmapper: Orthodox Christians



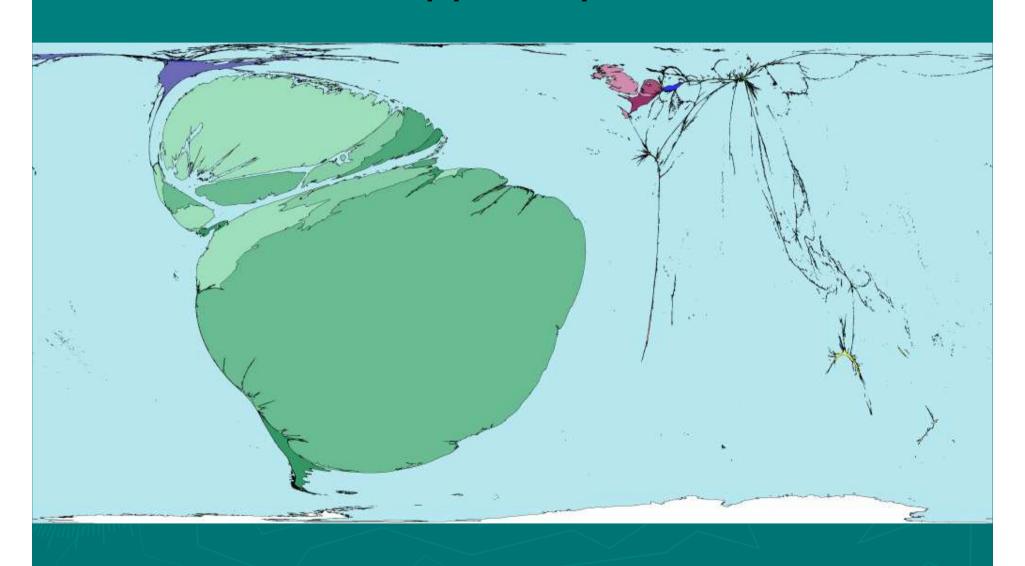
Worldmapper: Jews



Worldmapper: Pagans



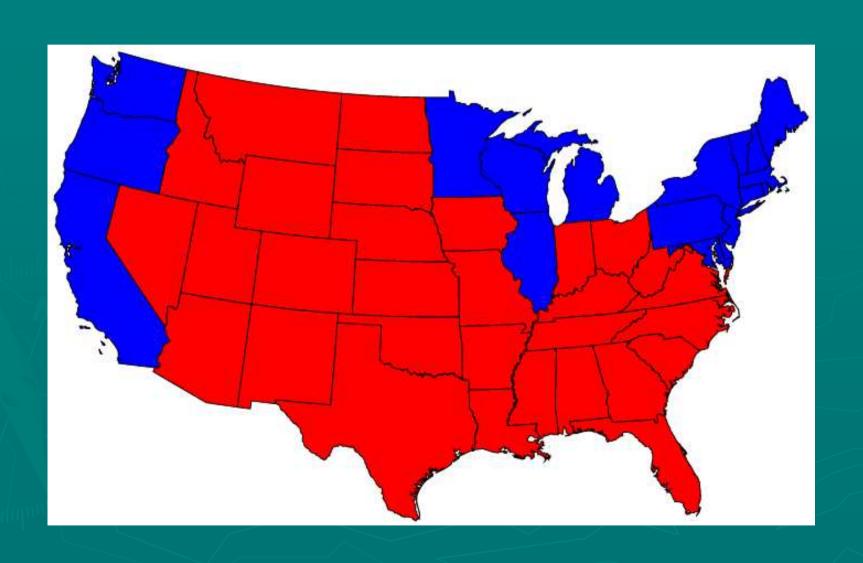
Worldmapper: Spiritualists



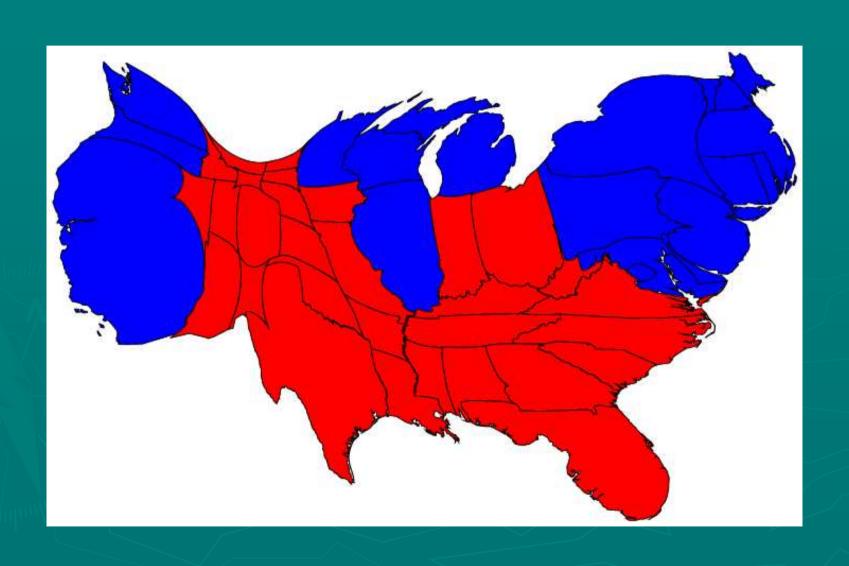
Worldmapper: Landmine Casualties



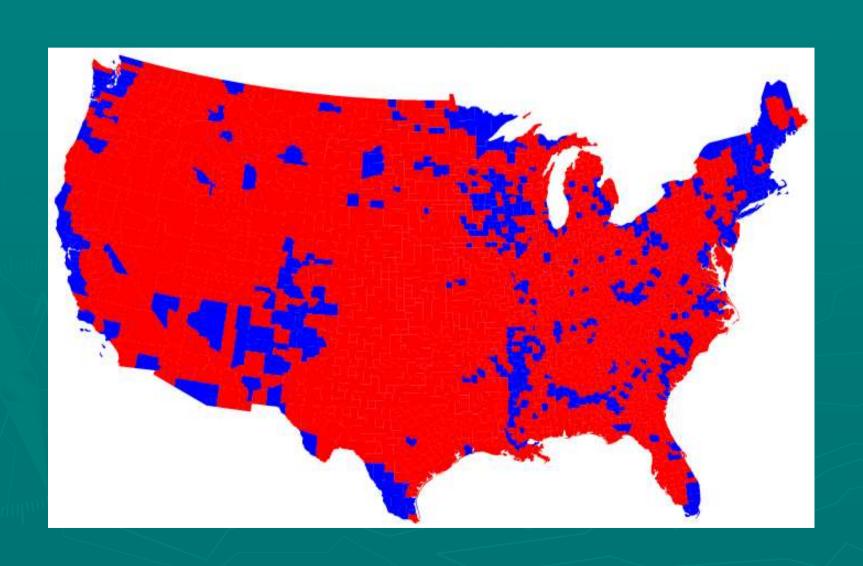
Election 2004: by land area, winner take all



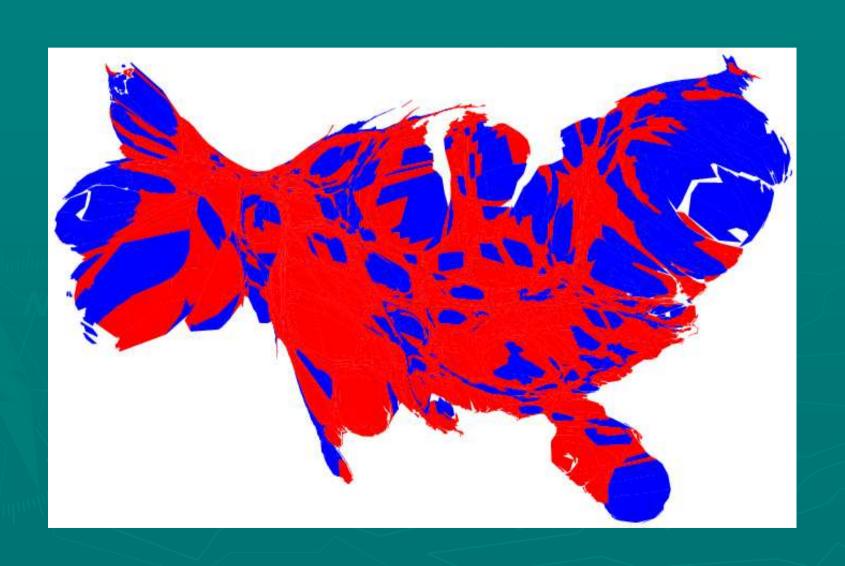
Election 2004: by population, winner take all



Election 2004: by county and land area



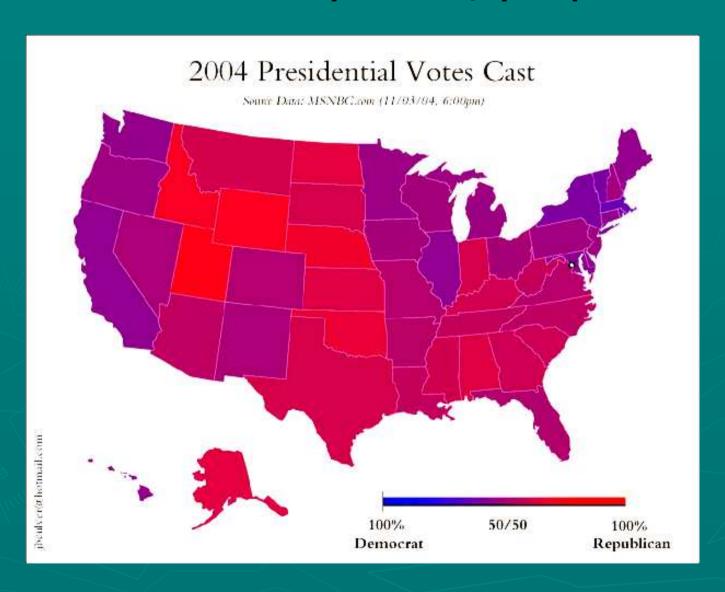
Election 2004: by county with population



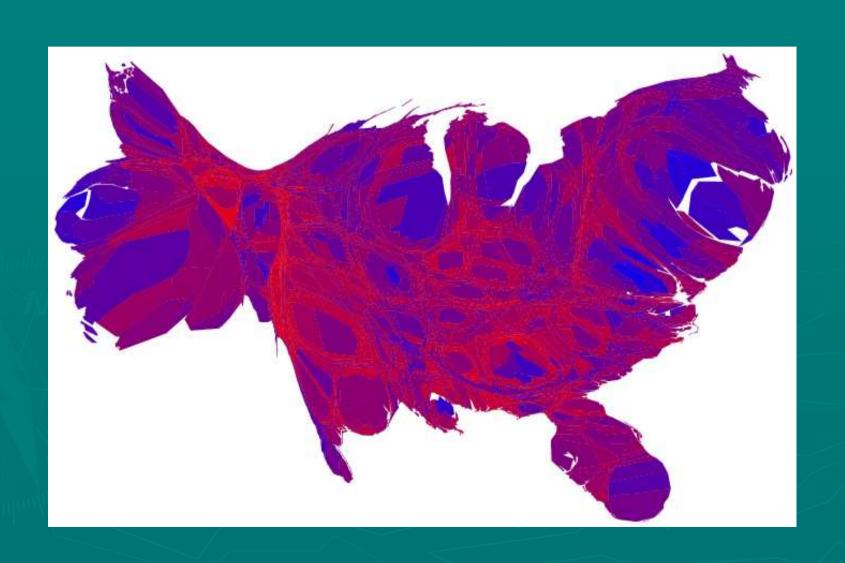
Election 2004: by county, with population by prism



Election 2004: by state, purple haze



Election 2004: by county, purple haze



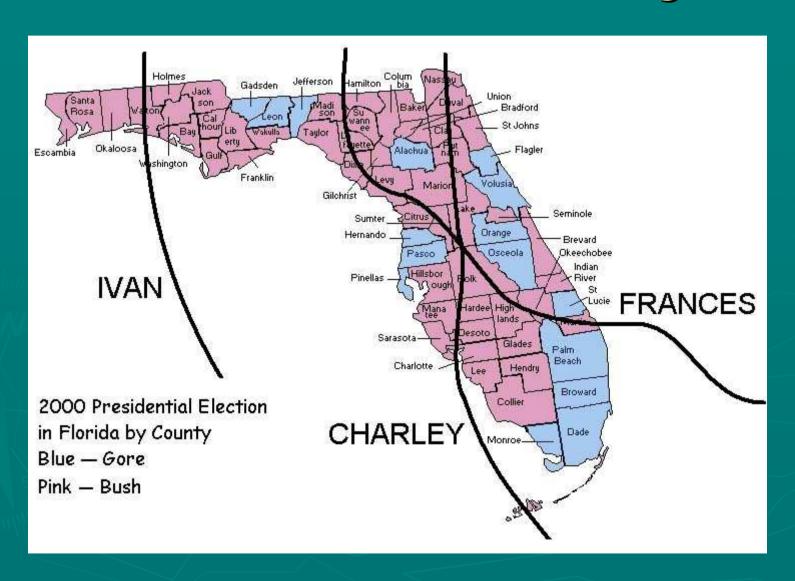


Designed by Sarah Fabrikant

Election 2004: reaction to the "religious right"



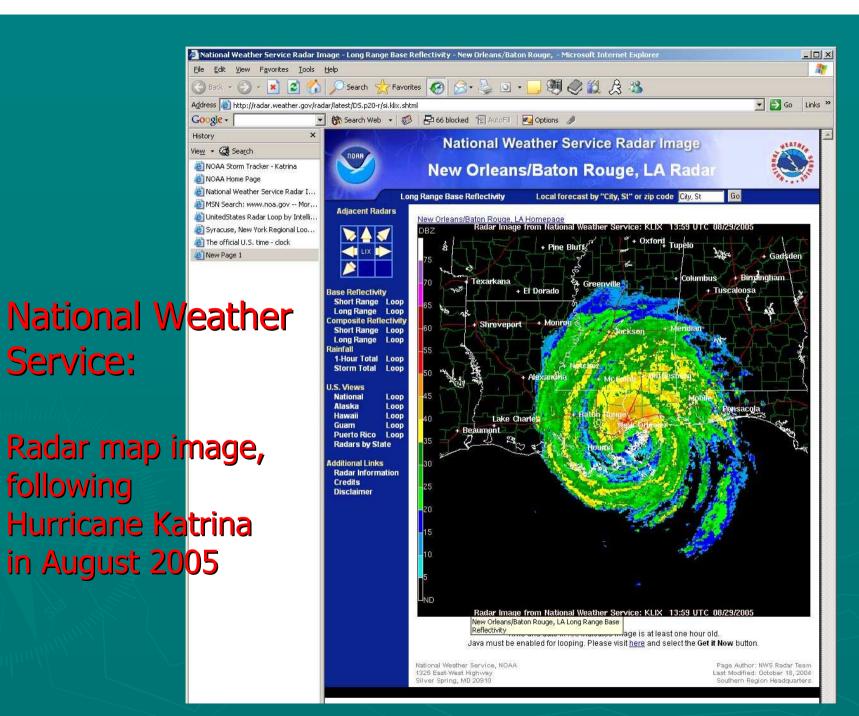
Election 2004: "serves 'em right"





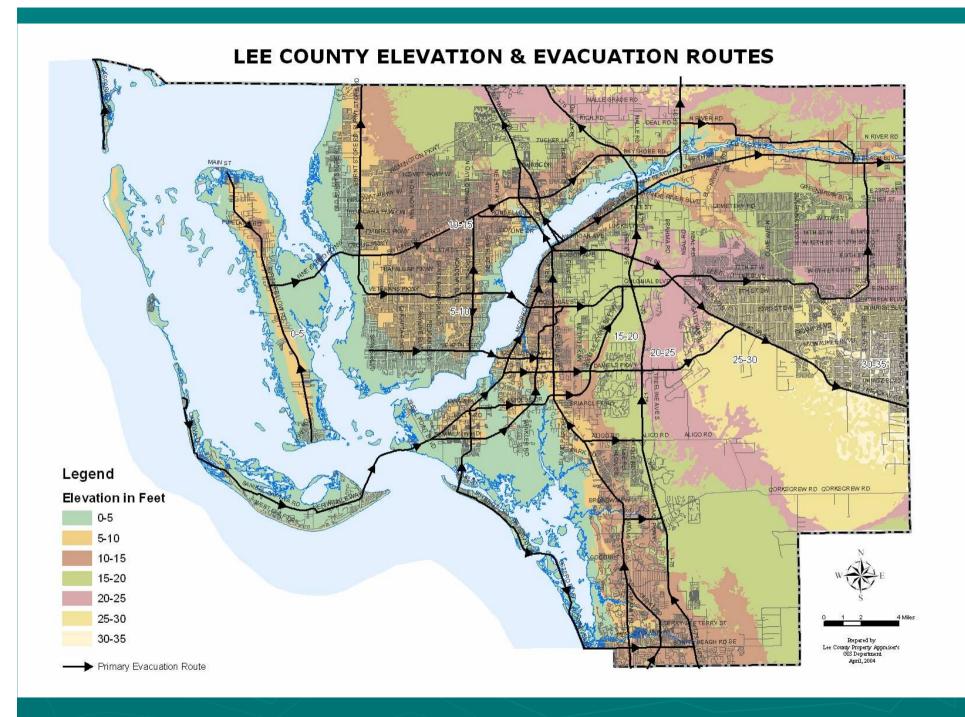


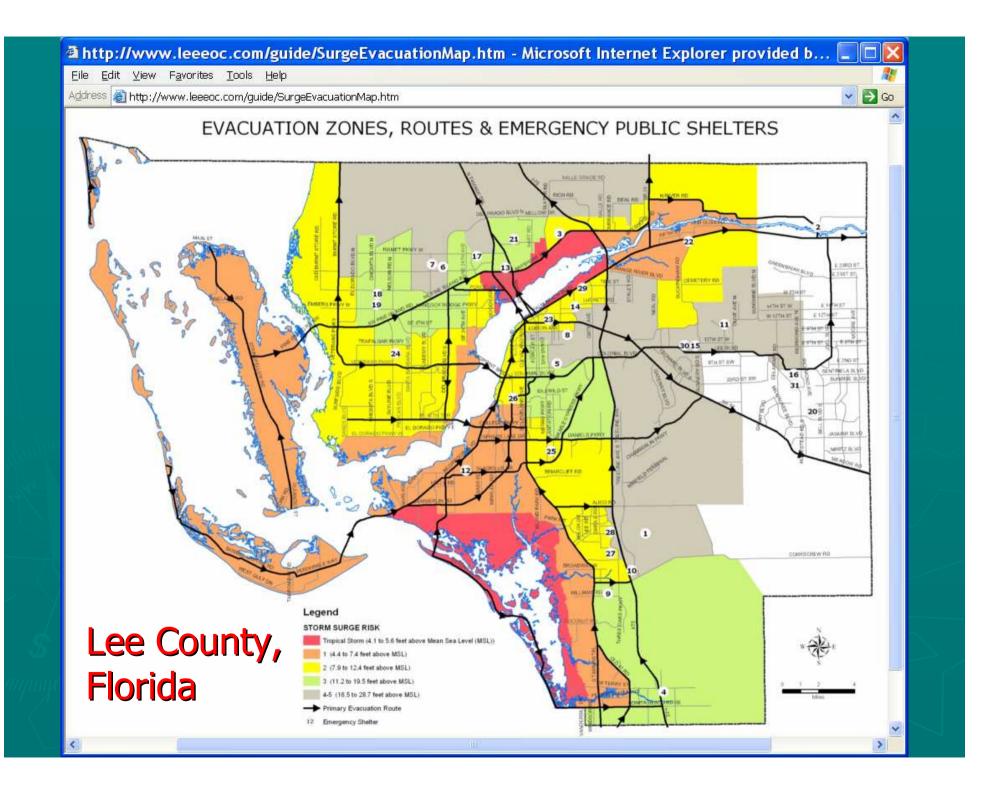




Service:

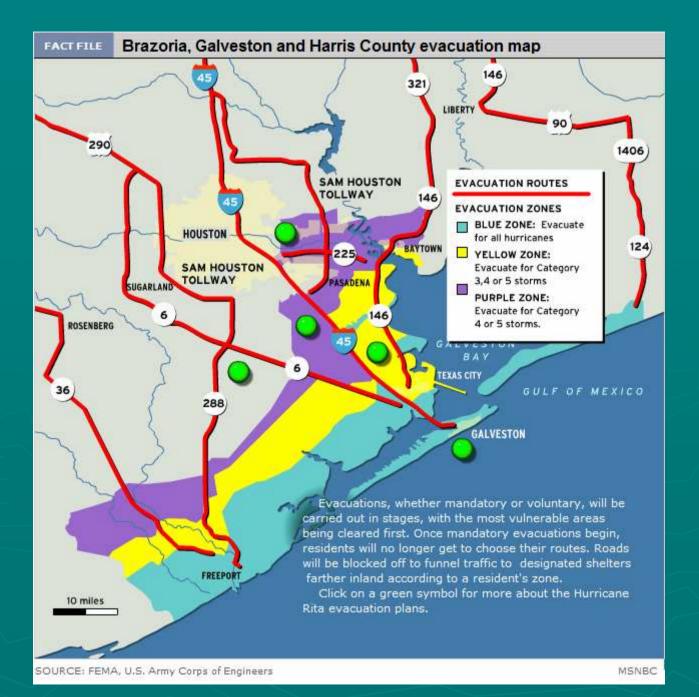
following

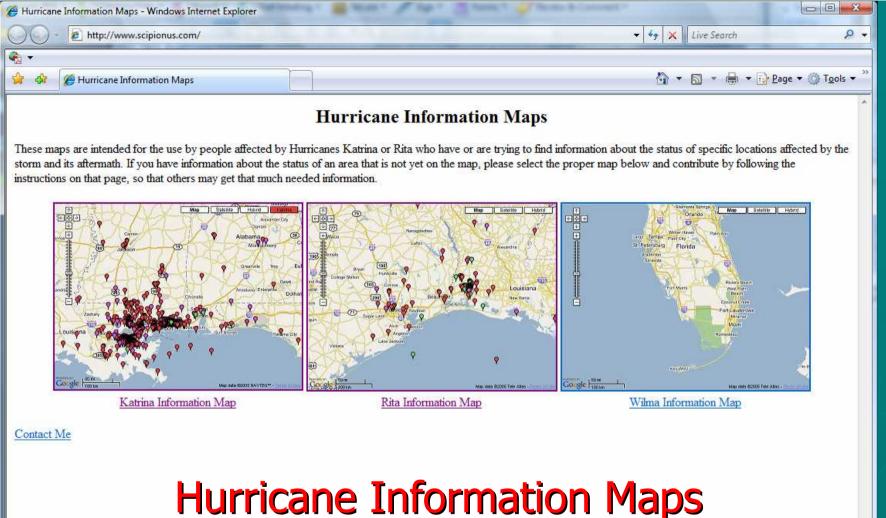




On a cable television website (MSNBC)

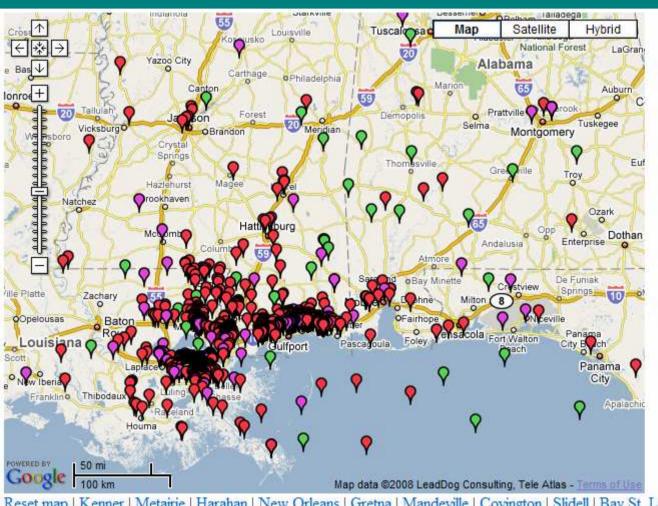
Galveston, Texas was devastated in a 1906 Hurricane.





Hurricane Information Maps based on interactive Google Maps for Hurricanes Katrina, Rita, and Wilma

Information Map for Hurricane Katrina



Red where a viewer has contributed information about the area.

Green for the most recent 50 push-pins.

Purple where information has been added.

Reset map | Kenner | Metairie | Harahan | New Orleans | Gretna | Mandeville | Covington | Slidell | Bay St. Louis | Gulfport | Biloxi | Mobile

Interactive map on **New York Times** website examines the problems of draining flooded parts of the city.

USE THE TOOLS BELOW TO SEE MORE.

TYPE OF MAP:

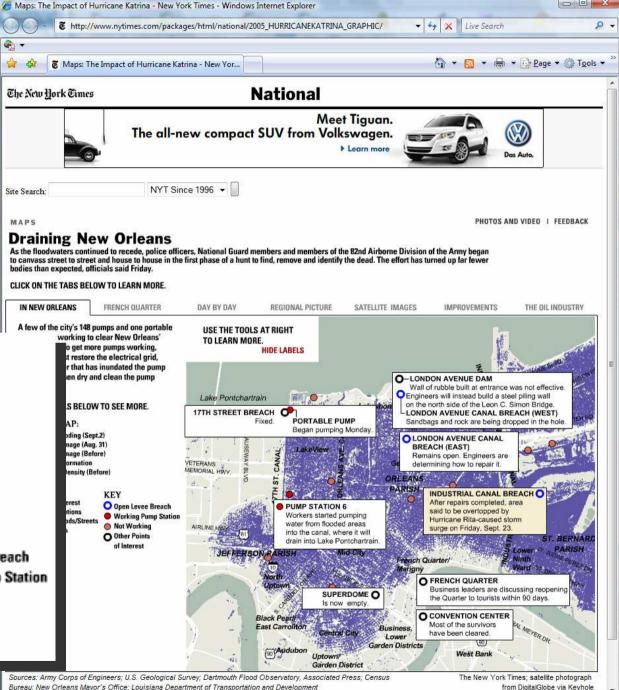
- Areas of Flooding (Sept.2)
- O A Satellite Image (Aug. 31)
- O A Satellite Image (Before)
- O Elevation Information
- O Population Density (Before)

VIEW-

- Points of Interest
- Pumping Stations
- Neighborhoods/Streets
- X Canal Labels

KEY

- Open Levee Breach
- Working Pump Station
- Not Working
- Other Points of Interest

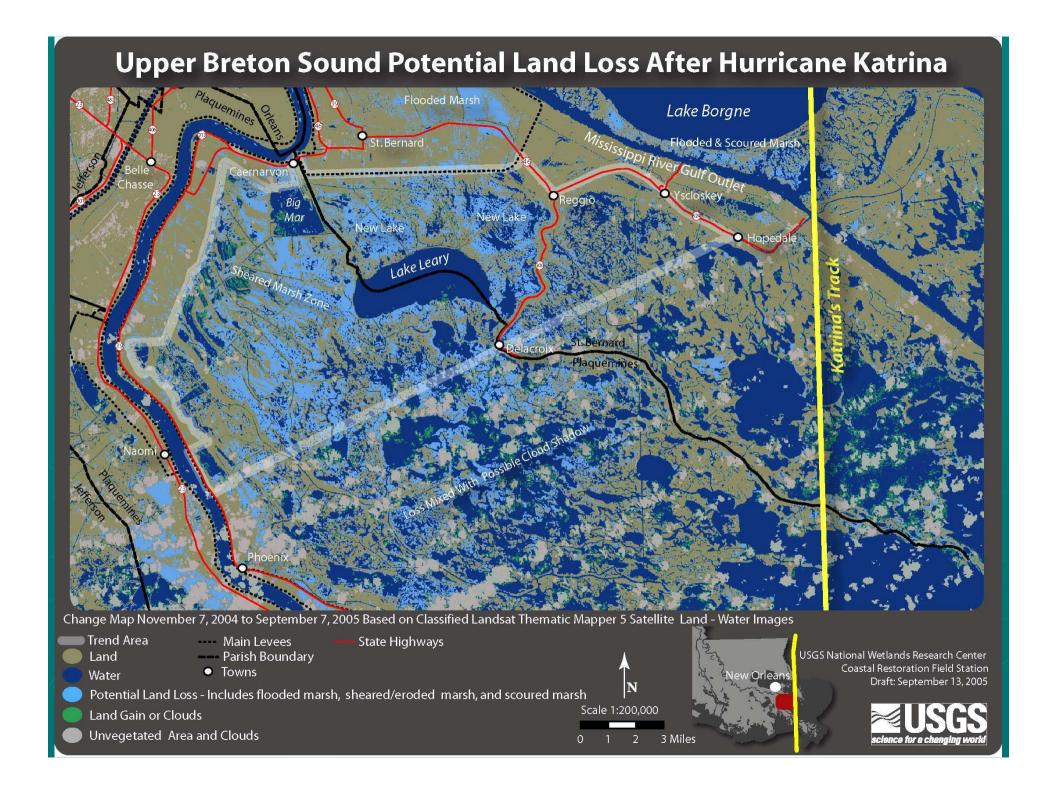


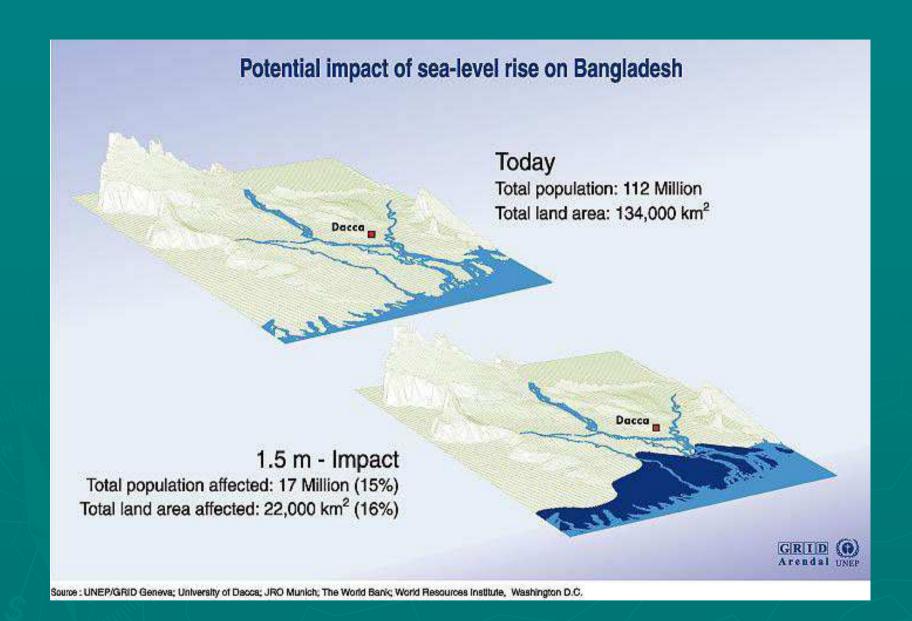
Bureau; New Orleans Mayor's Office; Louisiana Department of Transportation and Development

from DigitalGlobe via Keyhole

Internet | Protected Mode: On

100%

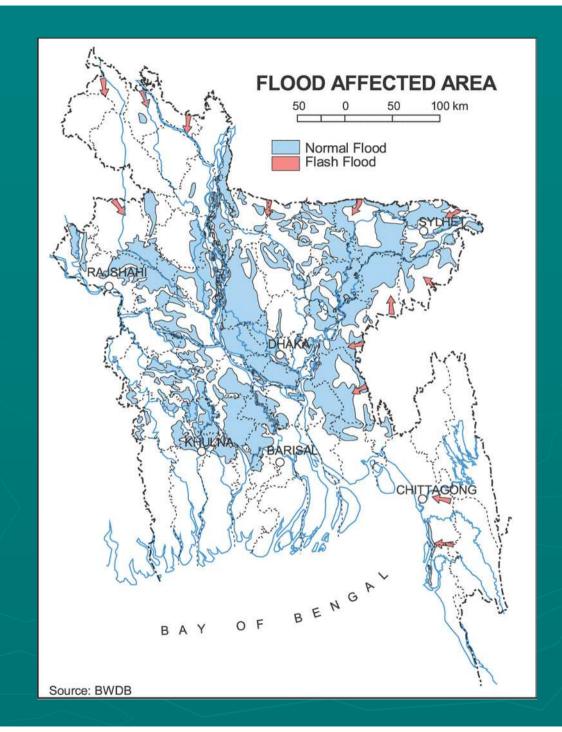




From a United Nations website

Bangladesh:

Flood map on the official government website



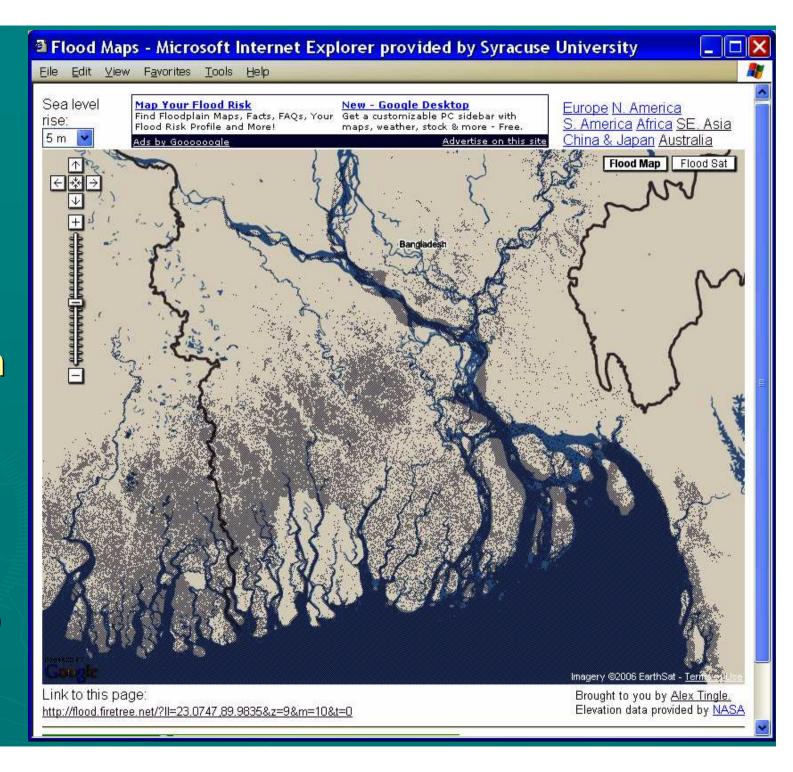


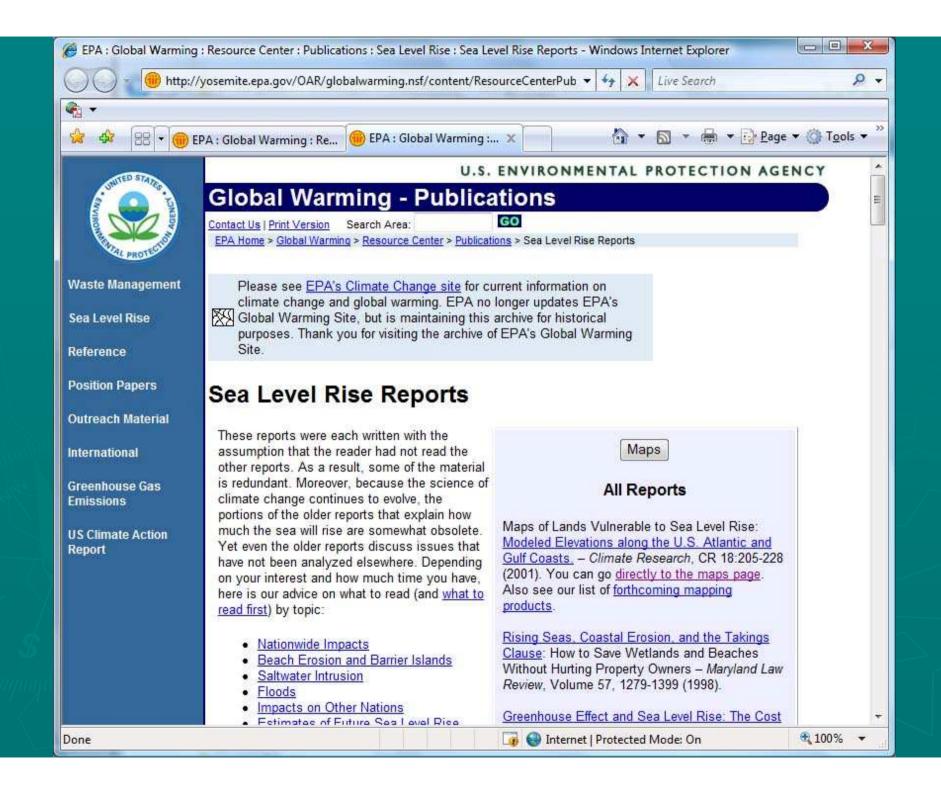
4

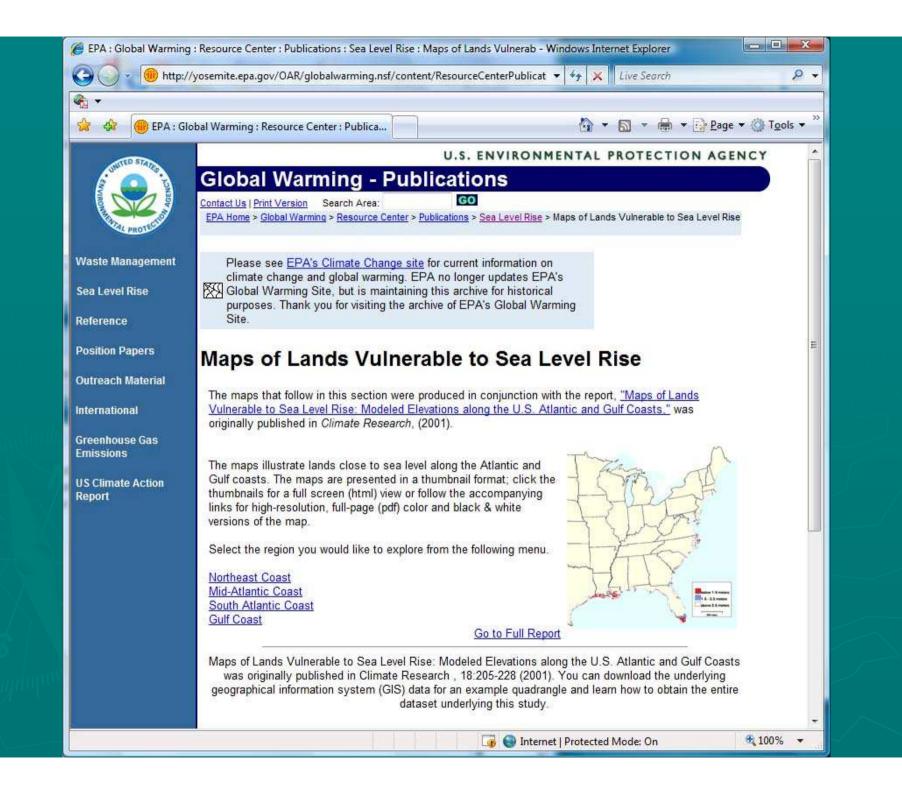
NASA elevation data

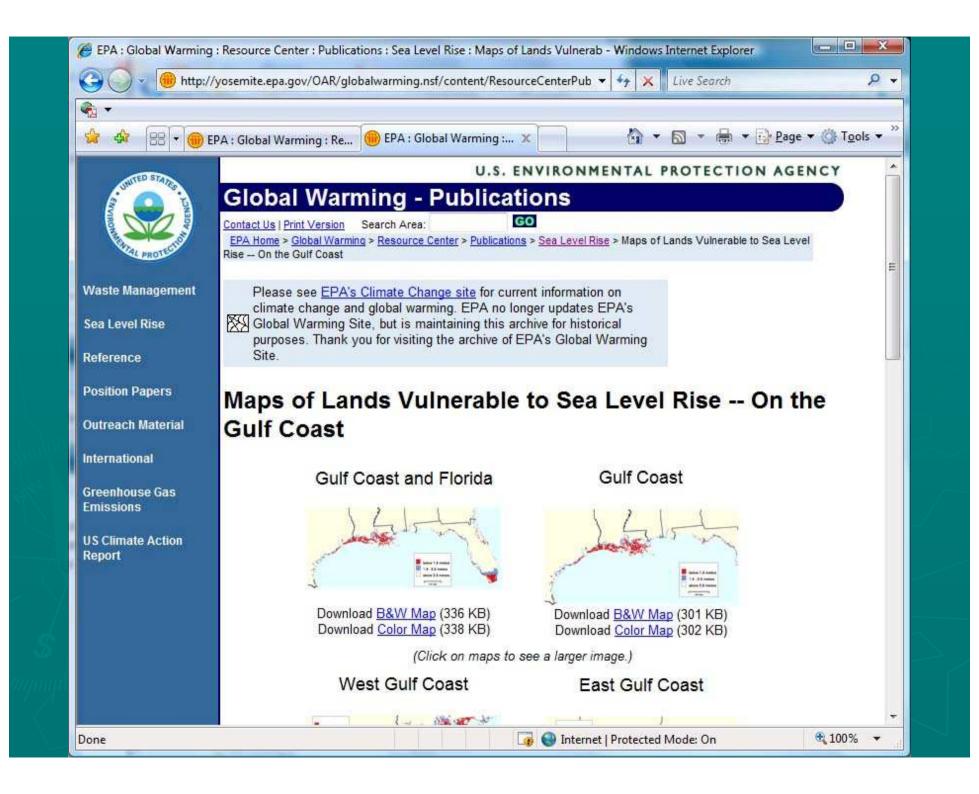
+

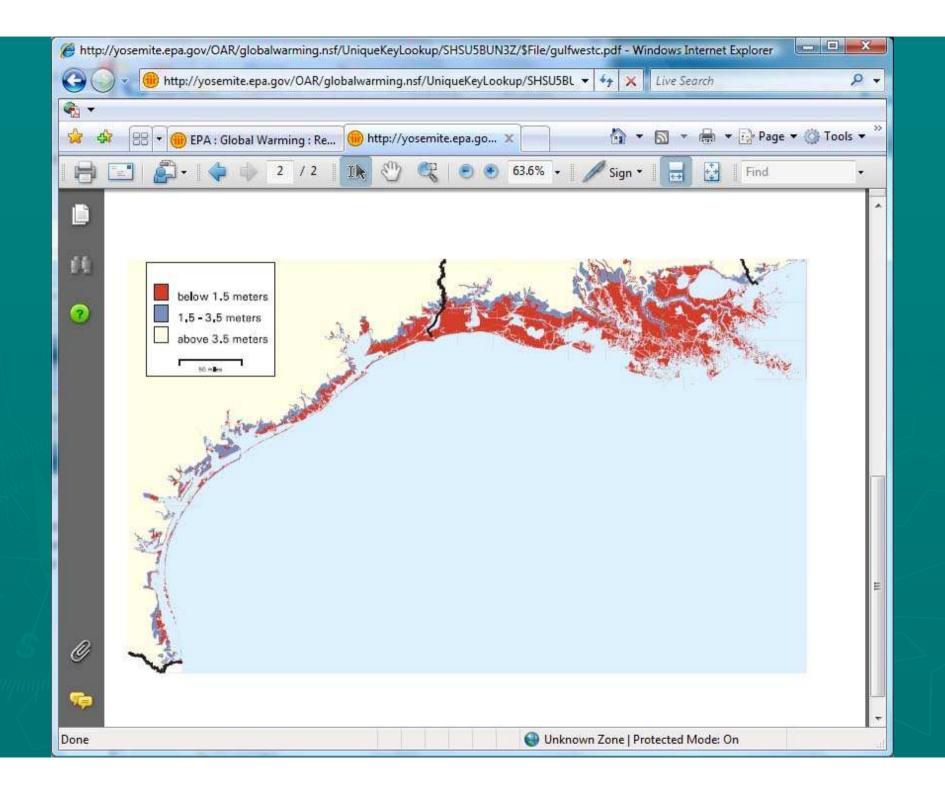
Alex Tingle's mash-up

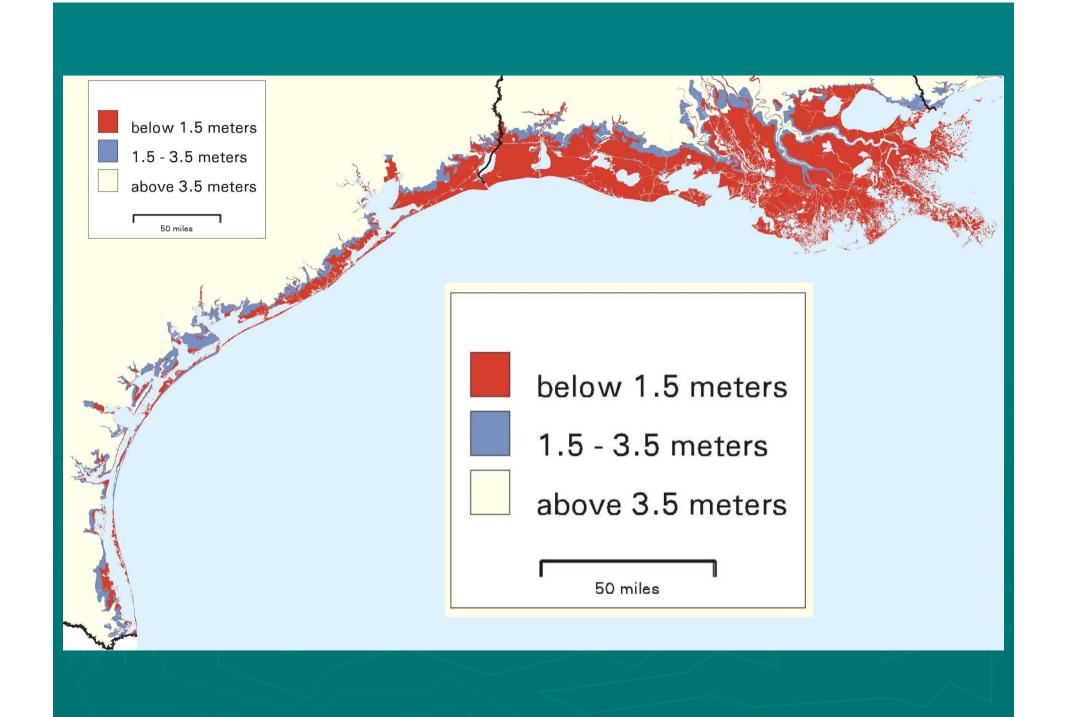


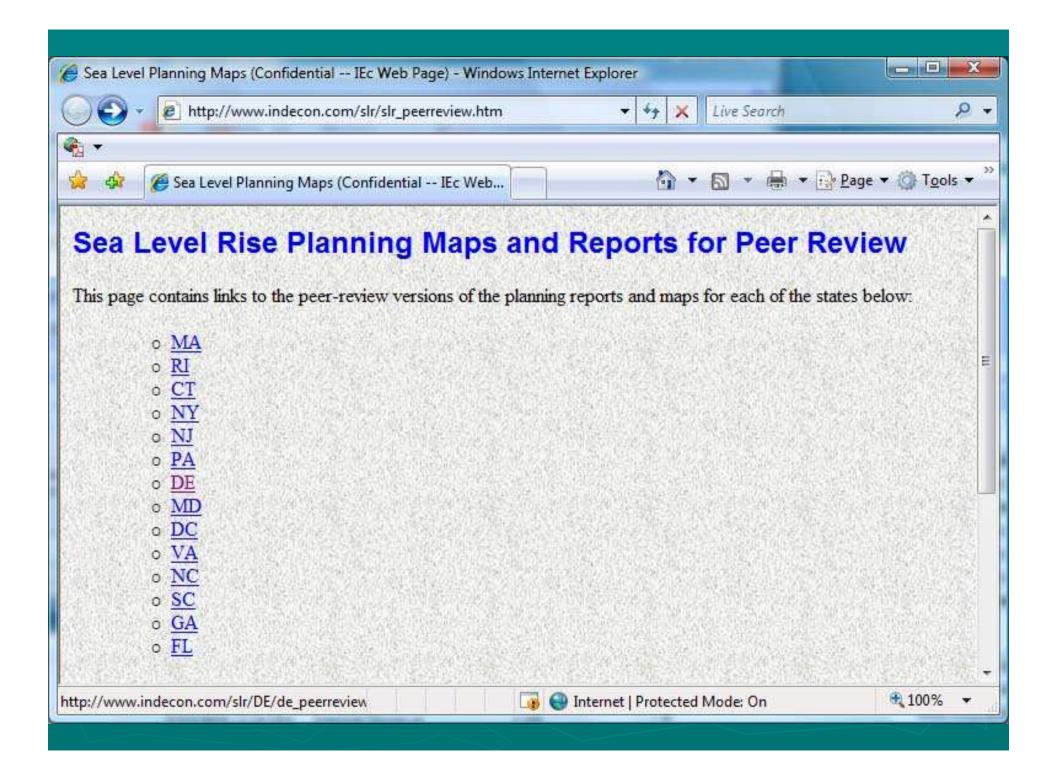


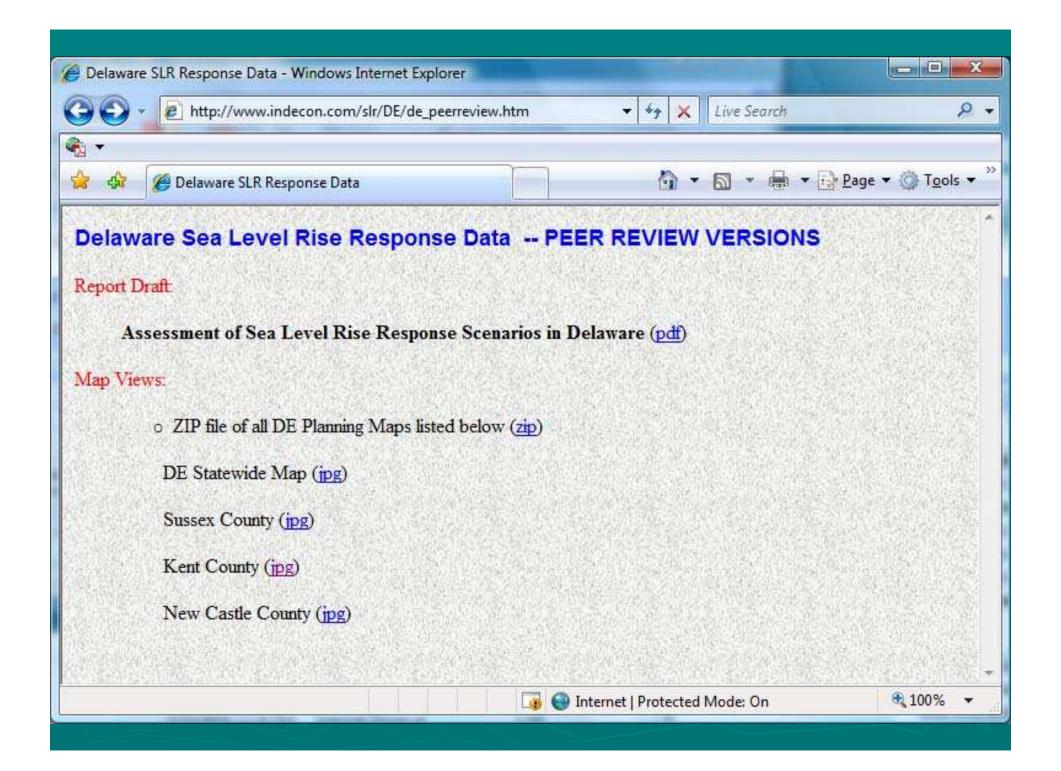




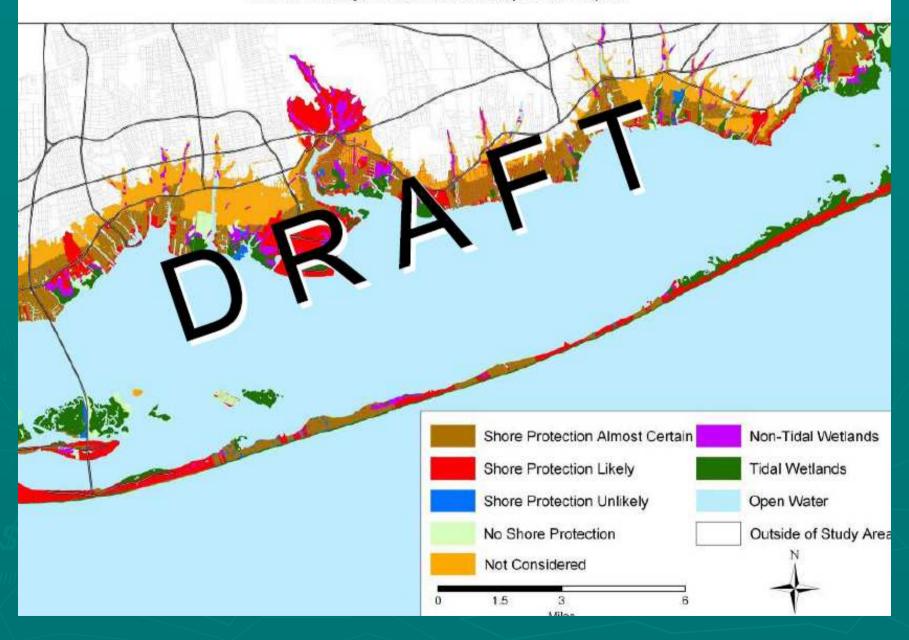








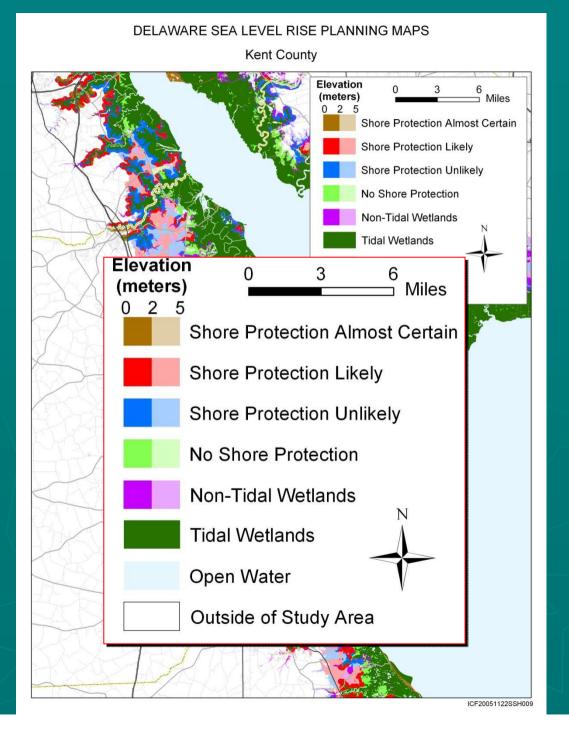
Suffolk County, South Shore: Babylon to Belport



U.S. Environmental Protection Agency:

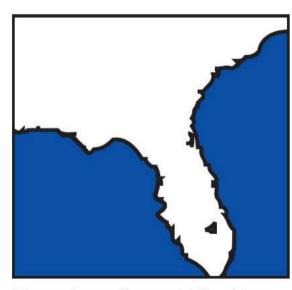
Example of a sea level rise planning map, focusing on elevation and likelihood of shoreline protection

Kent County, Delaware

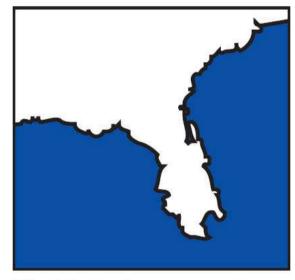


Bryron Parizek's maps of plausible effects of melting ice sheets

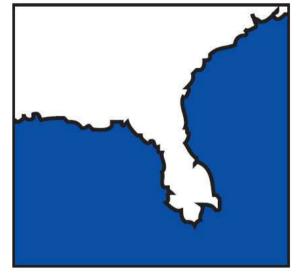
Potential coastline retreat as a result of ice sheets melting Florida



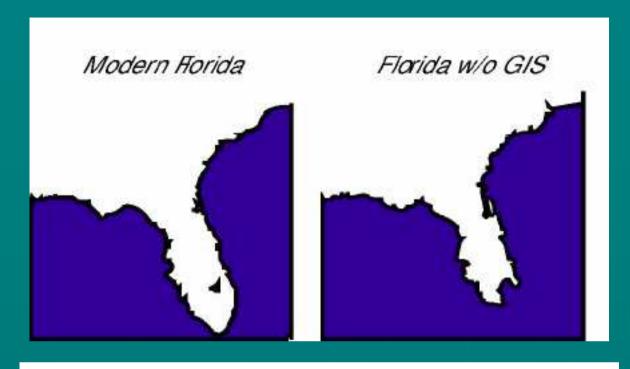
The shoreline of Florida today

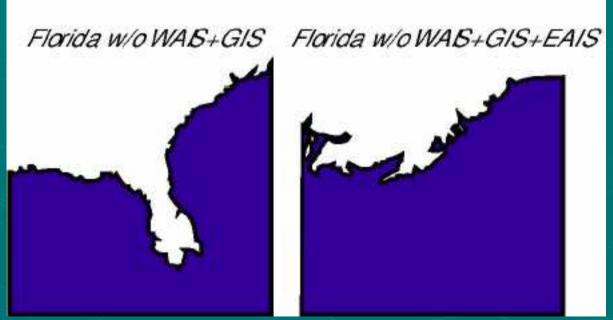


Florida in the event of a Greenland ice sheet melting



Florida in the event of both the Greenland and West Antarctica ice sheets melting





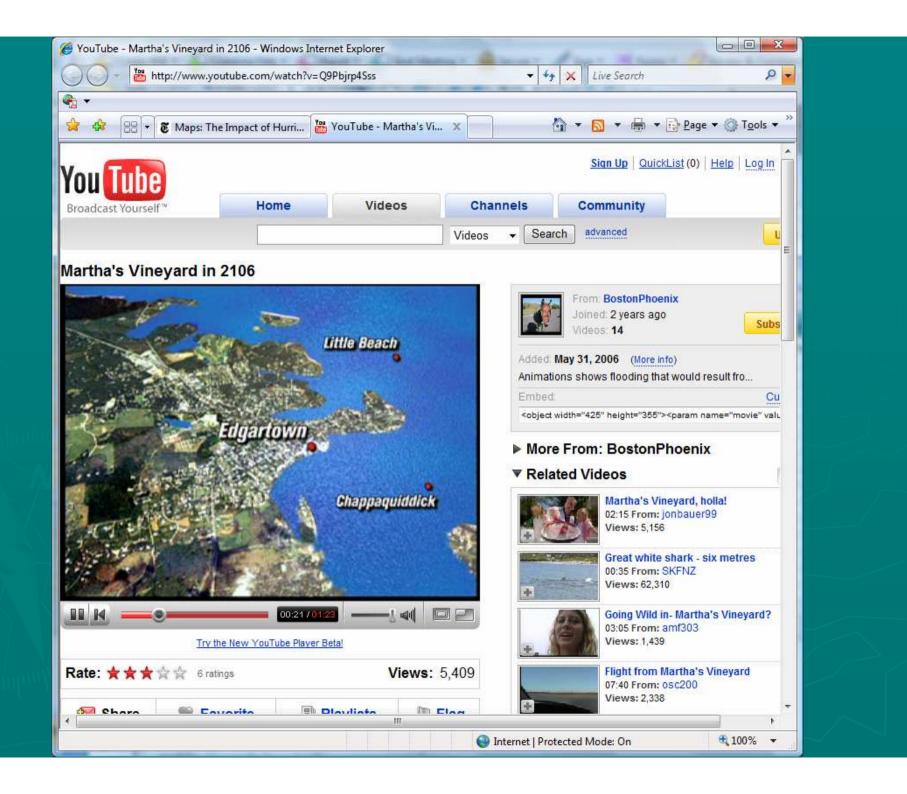
Animated Inundation of Edgartown



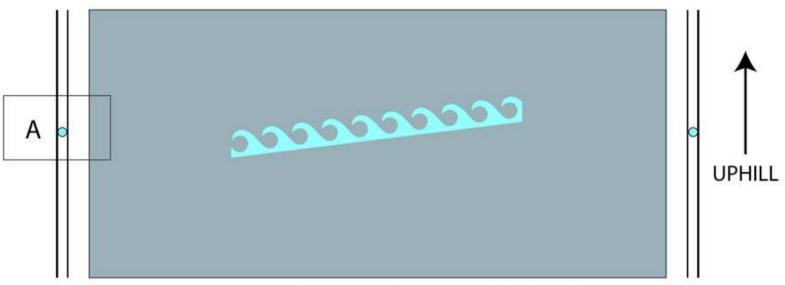








Typical lightblueline Installation Schematic for Side Street (e.g., Spring Street)



Scale=1 foot | | | |

detail A 3 4

1) curbtop; 2) marker; 3) gutter; 4) street

NOT TO SCALE

Typical lightblueline installation on a Side Street:

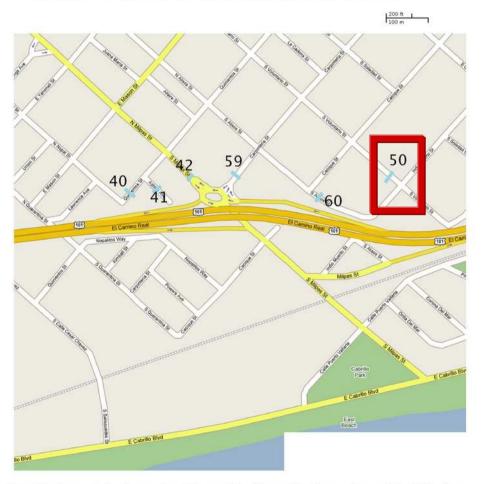
- 1. Stencil is 7 feet long, two X= 14 linear feet
- Line is laid down approximately seven degrees from perpendicular (to symbolize a geographical contour, in contrast to a human marker).
- 3. Wave tops are on the uphill side of the line.
- Curb markers are epoxied to curb tops with text readable from the sidewalk.



Lightblueline Street Maps: SANTA BARBARA MAP #6

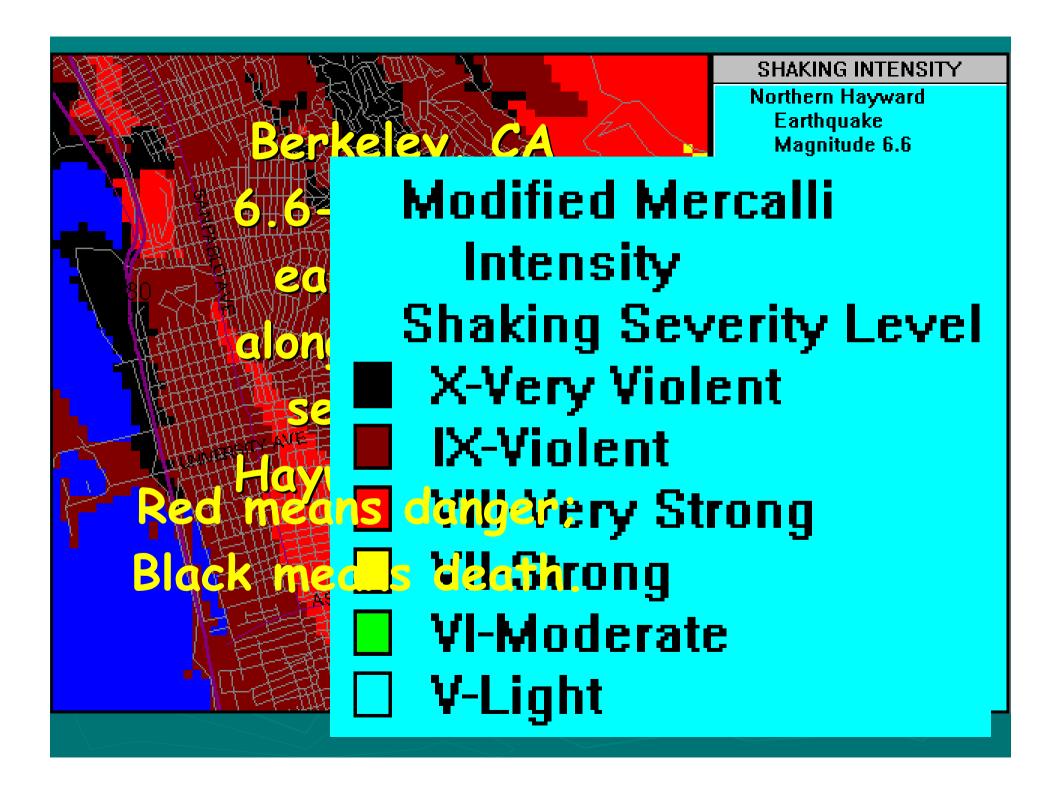
DATE: January 30, 2007

Usage: Normalized* positions for the lightblue lines are indicted on the map. The line position may be adjusted as needed by installers to avoid existing street markings. Data are from a 3 meter DEM donated by UCSB, Basemap is Google Map™ Map by: Bruce Caron, bruce@lbline.org; Elevation data layer by Darren Hardy.

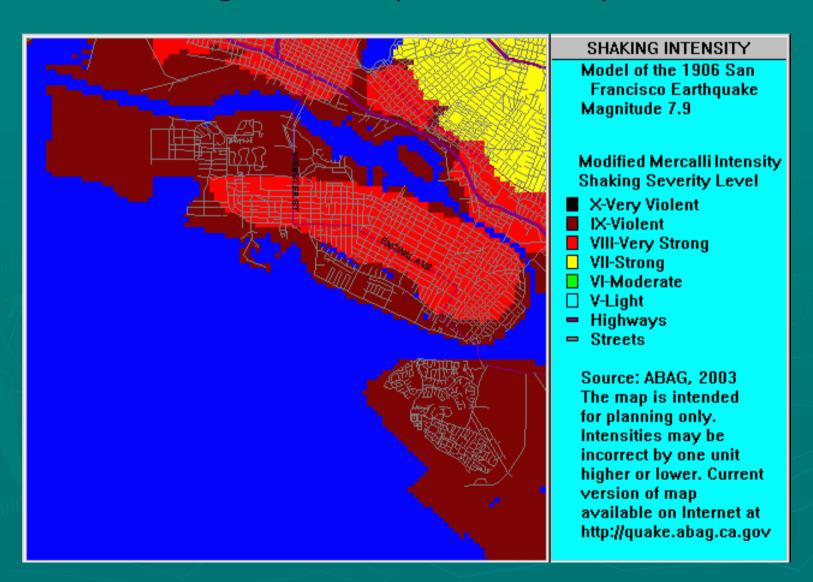


*Normalized to match the closest point of the actual data, but avoiding intersections, and simplifying lines that touch only part of the street or run parallel along a street.

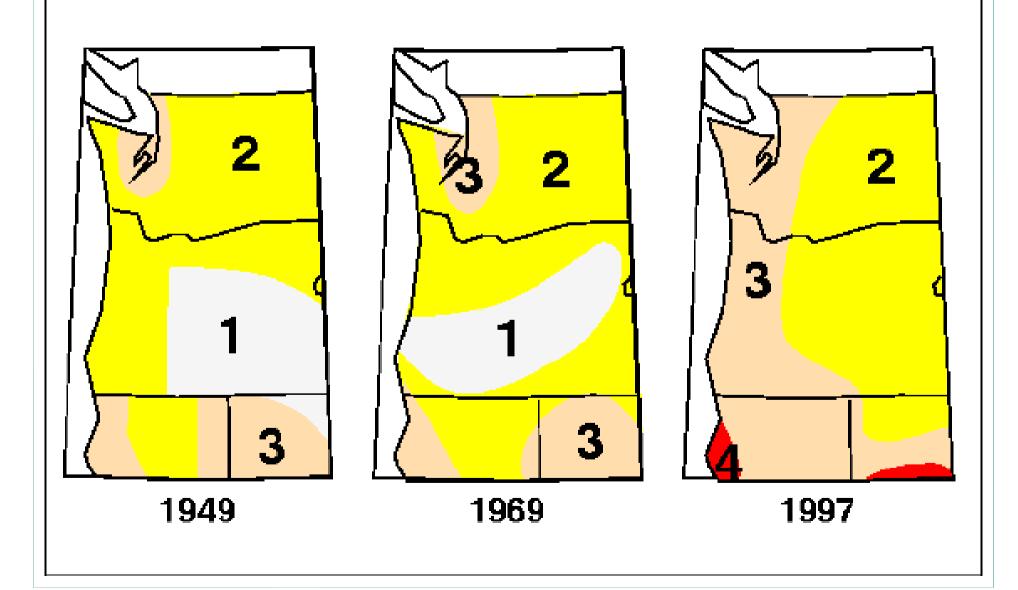


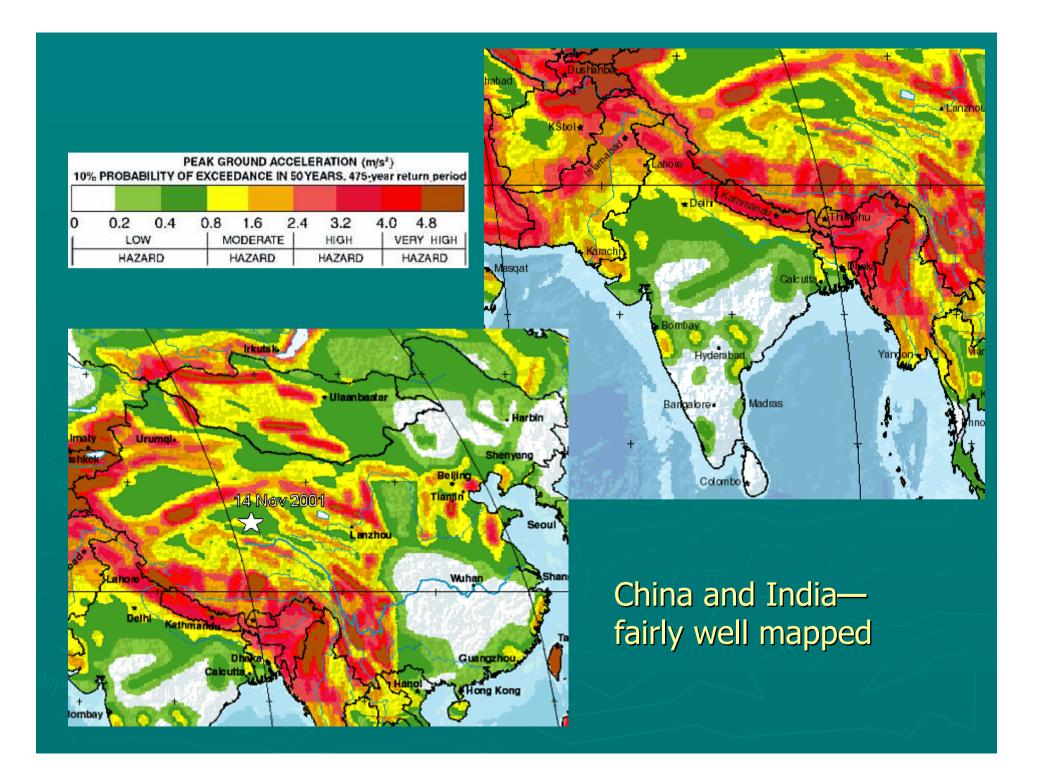


Model of 1906 San Francisco 7.9 Earthquake Shaking Intensity: Entire Bay Area

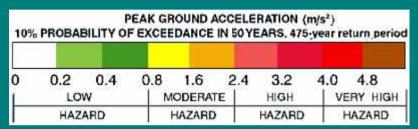


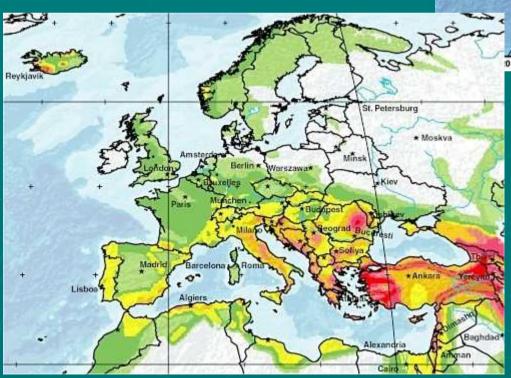
Map content is subject to change. UBC Seismic Zone Maps

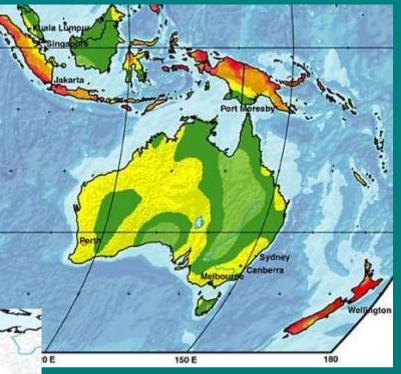




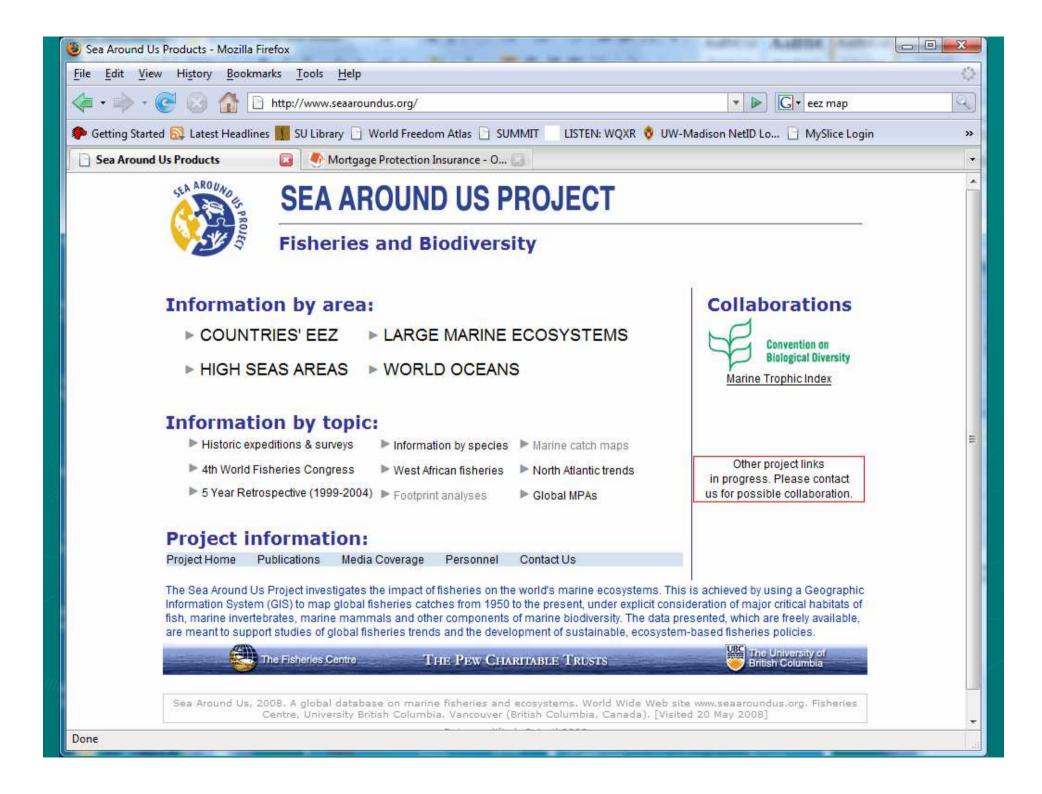
Australia and Europe—well mapped but comparatively stable

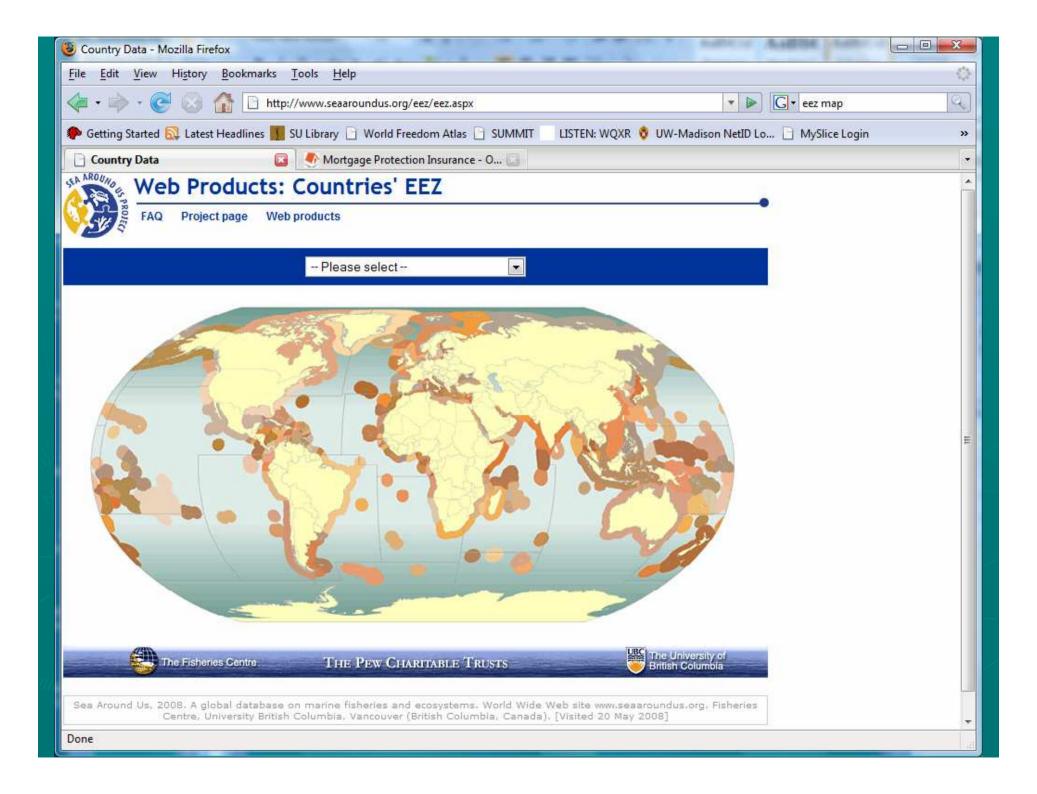


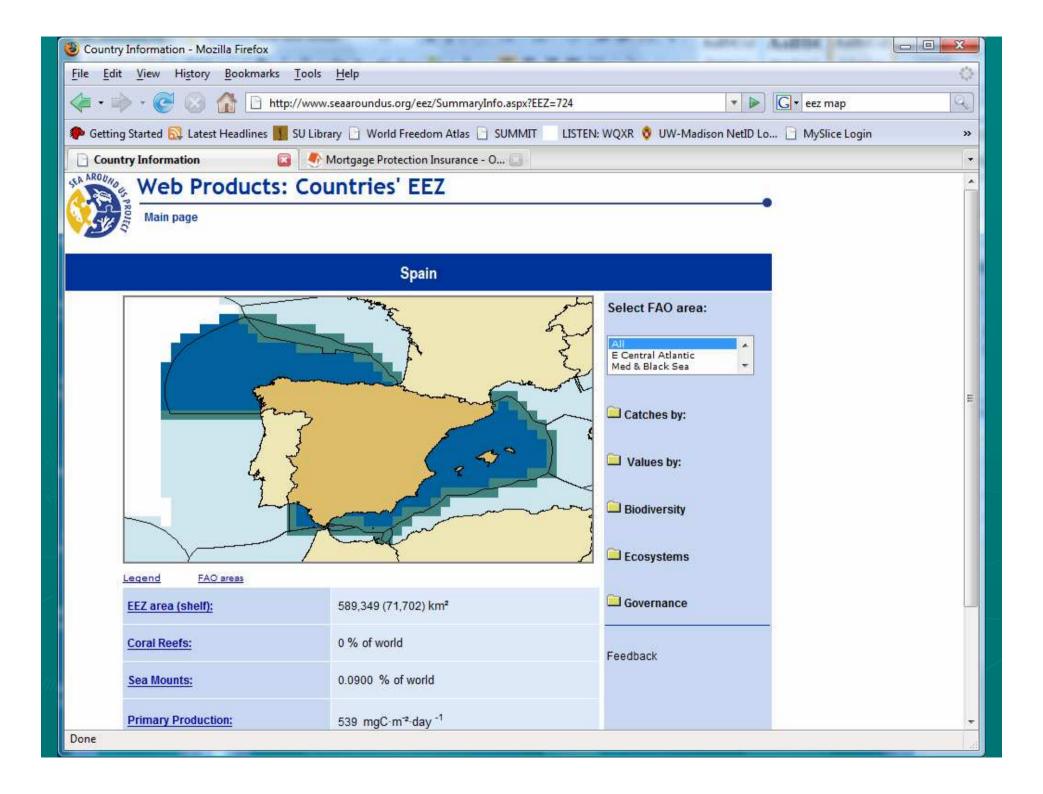


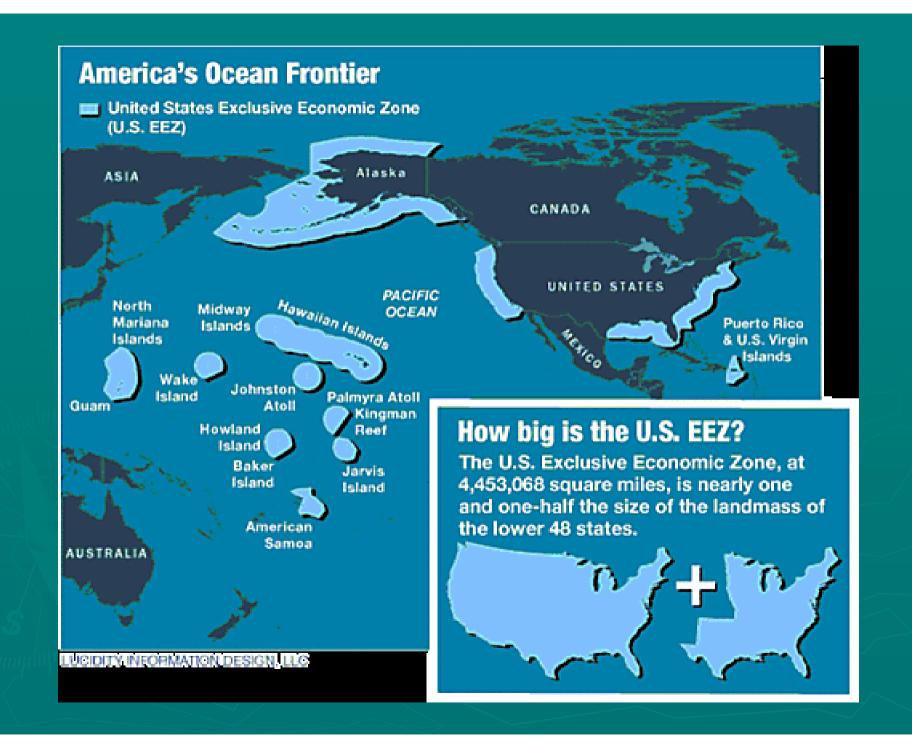


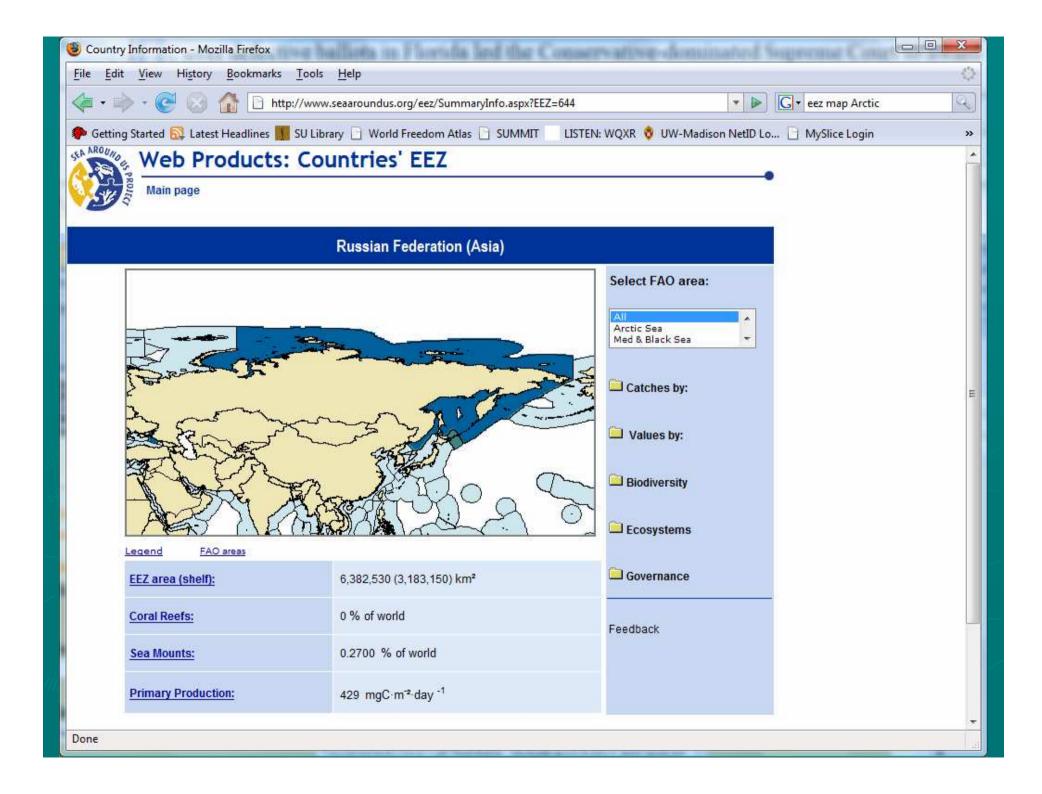
Well off by UN standards



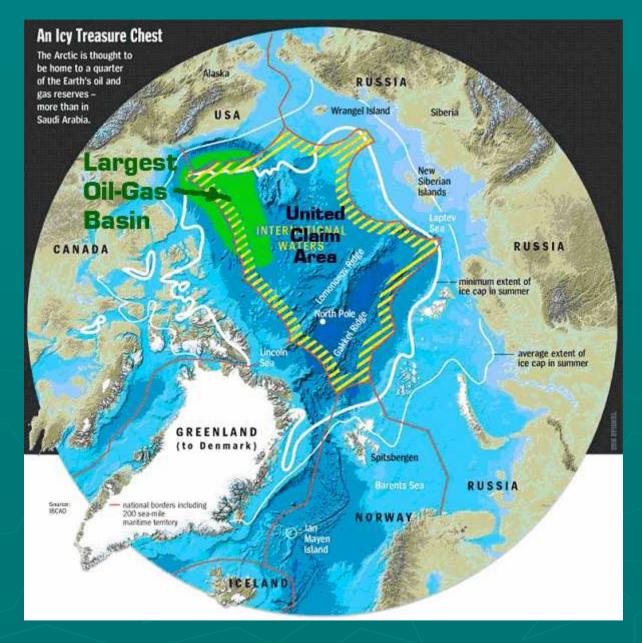




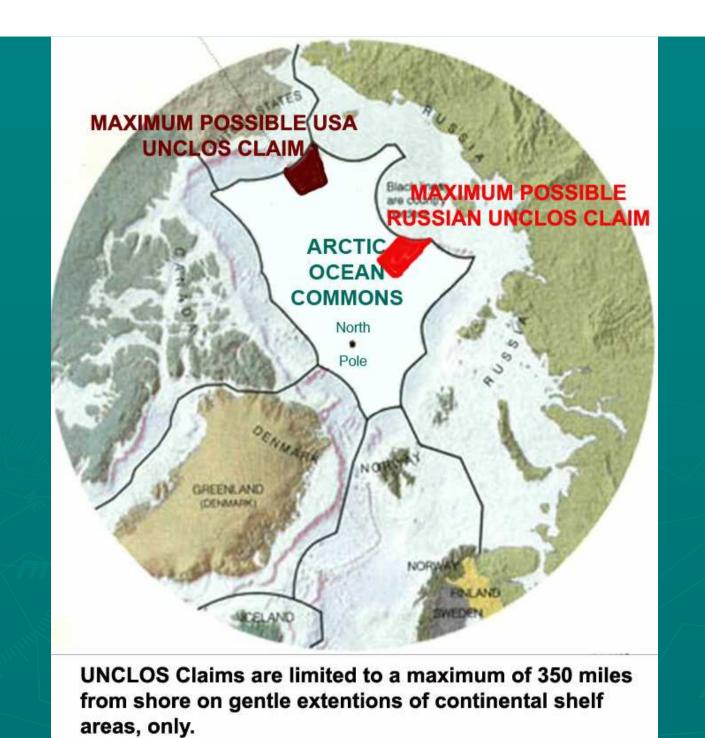




The "United Claim Area" delineated by the United Oil and Gas Consortium Management Company, which would like to "manage" the resource.









Maps make good propaganda persuasive graphics:

- Maps are easy to manipulate
- People tend to see maps as 'objective reality'—that is, as facts.
- Maps can shock, and as "startling reminders" they do get noticed.
- Dynamic maps readily engage viewers.